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Hi3G Access opens regional office in Malmö to strengthen the rollout of UMTS-infrastructure

Hi3G opens yet another regional office, this time in Malmö. A local organisation is being built with the task to commence the rollout of UMTS infrastructure in the regions of Malmö and Blekinge. With this addition, Hi3G now has offices all regions where the company will build and operate its own infrastructure; Stockholm, Gothenburg, Malmö and Blekinge. Infrastructure in the rest of Sweden is built by 3G Infrastructure Services AB in cooperation with Europolitan.

- Local presence is crucial in making sure that our services are available throughout the region, says Chris Bannister, CEO of Hi3G. The third generation mobile communications will combine advanced data services with mobility. Thereby a new medium is created to be used for work and leisure.

Hi3G's regional office in Malmö will immediately initiate the process to recruit network implementation specialists and select and hire network implementation consultants with the challenging task of designing, building and operating our UMTS network in the area. The intention is to build the network in close cooperation with local municipalities and to share sites where it is feasible given among other things our ambition to build a high quality network.

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Hi3G is the holder of a Swedish national UMTS licence and is aiming to become Sweden's leading mobile multimedia operator with attractive and innovative services and a high quality network. The company's strength lies in the fact that it is a pure 3G company, with no baggage from old technologies such as GSM. Hi3G is expanding its operations in Sweden rapidly with the support of its owners, Hutchison Whampoa Ltd. (60%) and Investor AB (40%), who have a strong commitment to Hi3G and the development of 3G in Sweden and a solid network and industry track record worldwide. Hi3G is cooperating with other Hutchison Whampoa group companies that hold 3G licences in other countries, including Australia, Austria, Italy, and the United Kingdom. Hi3G will provide services with a full population coverage in Sweden by the end of 2003. Please stay in touch and visit our site at www.hi3gaccess.se