Cycore Cult3D Exporter for Maya ships with Maya 4

Alias|Wavefront includes Cycore Cult3D® on its latest version of award-winning Maya® software

TORONTO, Canada, July 10, 2001 – Cycore, the market leader in interactive 3D for e-business, today announced that its award-winning Cult3D software is now included in each copy of Maya 4. Along with other Maya Conductors plug-ins, the Cycore Cult3D Exporter for Maya has been chosen for distribution on all Maya 4 copies sold worldwide.

Cycore develops and markets graphics software that enables the creation and viewing of fully interactive, premium-quality 3D objects and animations, primarily for use on the Web, in Microsoft Office® programs such as PowerPoint® and Word®, and in Adobe Acrobat® documents.

"Cycore has proven to be one of the leaders in the Web 3D industry," said Tom Reyburn, developer relations manager for Alias|Wavefront. "The Cult3D Exporter for Maya gives the Maya community an excellent option for showcasing their Maya models on the Web."

Released in November 2000 and launched at Alias|Wavefront's global 3December™ event, the Cult3D Exporter for Maya allows users of the high-end 3D animation and visual effects software package to easily transfer their 3D content to the Web. The first 3D exporter software available for Maya from a third-party developer, Cult3D is enabling 3D animators worldwide to increase the potential markets available for their 3D models and animations. Content originally created for film, broadcast television, video, electronic games and location-based entertainment can now be converted and re-purposed for the Web, giving animators a whole new medium to display their designs.

"Alias|Wavefront's support of our software further validates our leadership position in the Web 3D industry," said Bengt Starke, CEO, Cycore. "Maya users are now able to access our leading solution set directly from a top 3D animation software tool—giving them superior 3D content creation ability for the Web."

Cycore's 400+ customer client base includes Toyota, Disney Canada, Dell and ATI. More than 7 million downloads of Cycore's viewer have been registered through the first quarter of 2001.

For further information, please visit http://www.aliaswavefront.com or http://www.cycore.com.

About Alias|Wavefront

As the world's leading innovator of 3D graphics technology, Alias|Wavefront develops software for the film and video, games, interactive media, industrial design, and visualization markets. Its customers include Blue Sky, Digital Domain, Electronic Arts, Lucas Arts Entertainment Company, Industrial Light & Magic, Pixar, Sega, Sony Pictures Imageworks, The Walt Disney Company, Verant Interactive and Westwood Studios.

Alias|Wavefront is a wholly owned, independent software company of SGI™ with headquarters in Toronto and technical centers in Seattle and Santa Barbara. Please visit the Alias|Wavefront web site at www.aliaswavefront.com or call 1-800-447-2542 in North America. Readers in Europe can call +800 4125 4125 or 800 791 174 in Italy for the nearest sales office or authorized reseller in their area.

About Cycore

Cycore is the leader in interactive 3D software for e-business. Cycore Cult3D® software is an award winning product visualisation technology used on Web sites, in Microsoft Office® documents and in Adobe® Acrobat® files, to help e-businesses increase online sales, enhance sales presentations and improve customer service. More than 300 brand name companies, including Palm, NEC, CNN, ABB and Toyota use Cult3D on their Web sites. To date the number of Cult3D viewer downloads exceeds 7 million. The company was founded and maintains headquarters in Sweden, with offices in the US, Canada, UK, France and Germany. Sales exceeded $1.9 million US for 2000. For further information please visit http://www.cycore.com.

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