



ConNova TVX AB and NSAB extend their collaboration in a new agreement.

Press release

Motala, Sweden, 20 July 2001

ConNova TVX AB and NSAB (Nordic Satellite AB) have entered a new extended agreement covering support and subscriber management in Europe for TV Chile International, the Chilean TV channel. ConNova TVX is to manage information, subscriptions, programme card provision and support for subscribers to the channel. ConNova TVX has Spanish speaking staff, which has been highly appreciated in contacts with the channel's subscribers.

An interim agreement covering infrastructure management for broadcasts from ORT (a Russian channel) has also been signed. NSAB has an agreement with ORT, the Russian public service channel, regarding onward transmission to the cable network outside the Nordic countries. ConNova TVX will manage the infrastructure in terms of the technical systems required, as well as the distribution and certification of programme cards for the cable network distributors.

About NSAB

NSAB owns and manages the Sirius satellites Sirius W, Sirius 2 and Sirius 3. NSAB has contracts with various TV companies for the onward transmission of their TV channels. NSAB SIRIUS offers cost-efficient, flexible satellite communication solutions for the TV, radio, data, the Internet and multimedia services throughout Europe. NSAB-SIRIUS forms part of a global network of satellite operators including SES ASTRA (Europe), ASIASAT (Asia and Australia) and STAR ONE (South America).

About TV Chile International

TV Chile International is a condensed version of Televisión Nacional de Chile. The channel started to broadcast to Europe in the summer of 1998. TV Chile subscribers are mainly Chileans residing in Europe. TV Chile is a family channel with programmes for all ages. The channel broadcasts around the clock.

About ConNova TVX AB

ConNova TVX AB has handled assignments for international pay-TV channels since 1992. It is a pan-European provider of customer services, offering turnkey solutions for the distribution of various pay-TV channels. Outside the TV segment, ConNova TVX AB also currently operates in the e-commerce and publishing segments. ConNova TVX AB offers all types of services that fall within the domain of a contact centre.

ConNova TVX AB is a wholly owned subsidiary of ConNova Group AB (publ) which has been listed on the O list of the Stockholm Stock Exchange since 1997.

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