



**APRIL 2011**

## **MCHALE DEMONSTRATION COMING TO A TOWN NEAR YOU**

McHale, leading manufacturer of high output balewrappers has teamed up with Mole Valley Farmers, D&I Bridgman & Son and bpi.agri to host a series of Demonstration Evenings across the region in April. At each event, the recently launched McHale 991 High Speed balewrapper will be showcased followed by a balewrapping advice clinic.

In addition to giving farmers and contractors the opportunity to see the new 991 High Speed wrapper in action, they will also have the opportunity to discuss the highly popular McHale 991 single spool wrapper that will also be on show.

The recently launched 991 High Speed balewrapper can deliver 50% more output - setting the pace for efficient and effective round bale wrapping. Packed with practical and reliable features including a hydraulically operated cut and tie system, an efficient double bale wrap dispenser that maximises film usage and the patented ground supported damper system, the 991 High Speed is designed with the efficient operator in mind. Like all McHale round bale wrappers, the high output 991 High Speed will deliver a tightly wrapped silage bale that retains all the natural silage juices ensuring increased nutritional value.

Mike Walsh, Sales Manager at McHale commented: "Over the last few years contractors have been asking for a higher output balewrapper. This demand has come about due to baler output increasing and also the move towards wrapping bales with six layers instead of four."

"We have tested the 991 High Speed against the 991BE, a machine which is recognised in the market place as having an output of 60 bales per hour. For the test we made sure that oil flow and table rotations were the same. What we found was the 991 High Speed could wrap three bales while the 991BE could wrap two. Therefore it is fair to say that the 991 High Speed has 50% more output in that it can wrap three bales, while a similar single dispenser machine wraps two."

Aside from the opportunity to see the McHale 991 High Speed wrapper up close delegates will have the opportunity to win a reel of Silotite - the balewrap of choice for those seeking the combined benefits of strength, consistent performance and durability - by entering the Wrapping Evaluation Quiz being run on the night by Roger Jackson of bpi.agri.

Speaking of the events Keith Ockenden, Head of Agriculture at Mole Valley Farmers said: "Aside from the provision of high quality balewrap like Silotite we are committed to keeping farmers and contractors abreast of the latest developments in bale wrapping practices so that they can continue to produce good quality silage. Seminars like this provide the opportunity for us to bring together the expertise of these international balewrap and machinery manufacturers with that of our skilled local branch advisors."

Each demonstration will start at **7 pm** on the following dates at the venues noted:

|                    |   |
|--------------------|---|
| Monday 18 April    | Mole Valley Farmers, St. Columb Industrial Est., St. Columb |
| Tuesday 19 April   | Mole Valley Farmers, Honiton Road, Cullompton               |
| Wednesday 20 April | Mole Valley Farmers, Sherborne Road, Yeovil                 |
| Wednesday 27 April | D&I Bridgman & Son, Down View, Newton St. Petrock           |

**For further information on the bale wrapping clinics please contact Nigel Cockwill 07786 855223 as well as information on other crop packaging products for the 2011 season.**

**Ends.**

**Image:** bpi silage store.jpg

### **Editors Notes**

- **Mole Valley Farmers was started in 1960 by a small group of farmers in South Molton, Devon. Today, there are 6,384 farmer shareholders and 22,000 country members. It is one of the largest employers in the South West, with a turnover of £281 million and more than 1,300 staff. Mole Valley Farmers is one of the few businesses based on a co-operative model in the supply industry, with a total commitment to the farming and rural industry. Over the years, the company has developed and grown, making investments in:**
  - **Nine retail branches in the South West**
  - **Mole Valley Farmers Online**
  - **4 compound feed mills for all animal feeds**
  - **A network of 7 blending operations**
  - **A mineral supplement plant**
  - **A quality farm building and engineering division**
  - **21 SCATS Countrystores across the South, South East and South Wales**

- Local agricultural supplies company Bridgman's
  - A joint venture – Mole Valley Forage Services
  - CWG Countrystores Ltd with 11 stores at Stamford, Dereham, Bury St Edmonds, Colchester, Towcester, Melton Mowbray, Fauld, Newark, Darley Dale, Worksop and Market Rasen
- McHale is an international manufacturer of specialist agricultural farm machinery whose core business focuses on the creation of high output balers and bale wrappers for the production of baled silage, haylage, hay and straw.
  - bpi.agri is a British-based manufacturer of high-performance silage stretch wrap and lightweight, high strength silage sheeting. Its range of products includes such highly respected brand names as Silotite® and Visqueen Agri-S.