

For Immediate Release
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**digital cover image and interior
pages available upon request**

New book ***Art of Celebration Georgia*** combines vibrant event photography with words of wisdom from some of the industry's most prominent movers and shakers, who invite readers to peek into their star-studded world

"Outstanding celebrations don't just happen. Many talented professionals must work together to create a great event. *Art of Celebration Georgia* captures this synergy found in the heart and soul of Georgia's unsurpassed celebrations with a comprehensive collection of photography and insightful comments from industry professionals." —Wolfgang Puck

Dallas—There's no better way to mark a special occasion than having a party; just ask any of the internationally renowned event planners, designers, caterers, floral designers, photographers, lighting experts, musical entertainers, venue proprietors, or other specialists featured in the book [*Art of Celebration Georgia*](#) (Panache Partners). The exquisite 348-page collection is infused with more than 300 photos of locally based companies' best creations. Published by Brian Carabet and John Shand, the hardcover book is the third edition of a series that is being expanded throughout North America and Europe.



Intended for a global audience, the book invites readers to catch a glimpse of some of Atlanta's hottest and Savannah's most exclusive, talked-about galas—birthday bashes, bar and bat mitzvahs, weddings, fashion shows, product launches, film premieres, awards ceremonies, holiday gatherings and more—through unforgettable photographs accompanied by tips, quips, and words of inspiration from the people who orchestrated them. Passionate Barbara Roos, Atlanta's unparalleled event designer, shares her secrets to wowing guests with theatrical parties. Jim Duggan's Ice Sculpture Inc. team makes events extraordinary by adding unexpected excitement through innovative ice designs. Tony Conway with A Legendary Event conjures up the finest, most original gastronomic delights and flawless, decorative presentations. Martha Stewart-featured Robert Long's flower-forward designs, whether minimalist or over-the-top, set a mood that lasts long after the party. EastCoast Entertainment provides sensory and visual experiences that beat with the pulse of Atlanta's nightlife. Also featured is photographer Priscilla Wannamaker, known for perfectly capturing the heart and soul of an event using her cinematic perspective.

There is great inspiration from the featured venues: World of Coca-Cola hosts some of Georgia's most outstanding events in one-of-a-kind spaces where dignitaries and celebrities are known to celebrate among artifacts from one of the world's most celebrated brands.

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Art of Celebration Georgia is personified by Cindy Fowler's creative philosophy: "Even the traditional requires untraditional thinking to keep it fresh." The 348-page book invites readers to walk the red carpet and enjoy the splendor of elite events thrown by members of high society, CEOs, world leaders, royalty, and celebrities.

The book is ideal for those who love a good party, are captivated by the lifestyles of the famous, or are looking for event planning ideas and tricks of the trade. It will inspire casual readers and industry professionals alike—anyone who wants to learn from the masters and see extravagant parties done right—with the Southern hospitality known so well in Georgia.

Book Details:

Title: ***Art of Celebration Georgia***

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Distributor: Independent Publishers Group

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348 pages, 10¾" x 10¾", 300+ color photographs

Also available from Panache Partners:

Perspectives on Design Georgia (ISBN 9781933415680)

Dream Homes Georgia (ISBN 9781933415024)

City by Design Atlanta (ISBN 9781933415475)

Distinguished Inns of North America (ISBN 9780974574738)

With more than 25 years of experience in the industry, **Brian Carabet** and **John Shand** are drawn to creating spectacular publications for discerning readers. The founders of **Panache Partners** have produced upward of 100 books and continue to redefine what it means to create sophisticated publications. Panache Partners specializes in coffee-table books showcasing luxury lifestyle subjects, including high-end interior design, custom home building, architecture, golf, wine, art, event planning, and travel. For more information, visit Panache.com.

Complementary to the *Art of Celebration* coffee-table book series, PanacheCelebrations.com showcases even more fabulous event photographs. Along with a "find event resources" search feature, the site includes interesting articles, fun videos, and helpful news updates and industry links. PanacheCelebrations.com is part of the PanacheLuxury.com family of inspirational sites.

Art of Celebration Georgia is available at bookstores everywhere, distributed wholesale by Independent Publishers Group: 814 North Franklin, Chicago, IL 60610, 800.888.4741, ipgbook.com.

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