



Shurhold® Industries Introduces "Club Shine" Rewards Program to Automotive Market

Shurhold Industries offers incentive program for consumers and detailers.

(Palm City, Florida) – [Shurhold Industries](#), a leading manufacturer of professional-grade automotive cleaning products and tools, has introduced [Club Shine](#) to the automotive aftermarket. Membership in Club Shine is available to consumers and detailers allowing them to become more interactive with Shurhold Industries.

Club Shine members have an online Shurhold account making re-orders quick and easy, are eligible for members-only offers and discounts, can participate in online contests, and can submit tips and tricks for fellow members. They can also earn points toward various Shurhold prizes.

"We have many loyal customers who enjoy our products," said Barry Berhoff, president, Shurhold Industries. "Club Shine provides us with the opportunity to reward and thank detailers and consumers for their support."

Club Shine points are earned for buying products, making comments on articles, and posting reviews. After consumers and detailers have accumulated points, they can be redeemed for Shurhold gear like t-shirts, Cutter and Buck jackets, Tervis Tumblers and other prizes like iPods and fishing charters.

For more information on Club Shine, contact Shurhold Industries at (800) 962-6241, or visit www.shurhold.com/club-shine.

For Further Product Information, Contact: Barry Berhoff, Shurhold Industries, (800) 962-6241

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About Shurhold Industries

Shurhold Industries designs and manufactures the most innovative specialty care and accessory products available for the marine, RV and auto industries. Customers worldwide seek out and use Shurhold products for the care and maintenance of their most precious possessions. For more information, please visit www.shurhold.com/club-shine.