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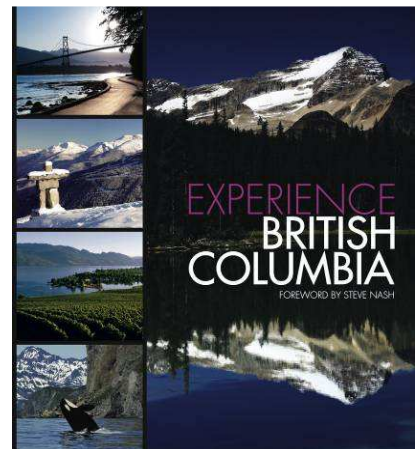


\*\*digital cover image and interior  
pages available upon request\*\*

New book ***Experience British Columbia*** combines vibrant photography with engaging editorial to beautifully present the active, scenic, and luxurious aspects of the province

"It's a perfect invitation to enjoy—from home or in person—all that this uniquely stunning region has to offer." —Steve Nash

Dallas—From world travel to local exploration, experiences open minds and transform perspectives. There's plenty to discover in British Columbia, including the landmark sights, activities, cultural attractions, museums and galleries, hotels, spas, restaurants, and boutiques found in the new book ***Experience British Columbia***, published by Panache Partners, March 2011, and distributed by IPG. With a foreword by professional basketball player and BC philanthropist Steve Nash, the exquisite **272-page book** is infused with upward of 400 photos and captivating descriptions of BC destinations not to be missed. Published by Brian Carabet and John Shand, the coffee-table book is the premier edition of a series that is being expanded across North America.



A must-read for serious travelers bound for the region, a source of inspiration for those casually planning vacations, and an invaluable resource for locals to maximize their quality of life, ***Experience British Columbia*** is intended for a global audience interested in what's unique, revolutionary, innovative, and life-changing about nearly 200 establishments and destinations across the province. The voyage takes readers from Vancouver Island and the Lower Mainland on the West Coast—including the 2010 Winter Olympics host of Vancouver—up further inland to Whistler and over to the Okanagan and beyond, showcasing where to shop, dine, explore, and relax for a full understanding of life in BC. Staggeringly beautiful photographs are matched only by fascinating stories to make a carefully curated selection of awe-inspiring experiences.

***Experience British Columbia*** invites readers to see zoos, aquariums, and theme parks like the Pacific National Exhibition and Vancouver Aquarium, tour well-appointed athletic facilities and gorgeous golf destinations like GolfBC courses, soak up nature at parks, gardens, and lakes, and glean facts from fascinating landmarks and fun historic sites like Capilano Suspension Bridge. British Columbia is a hub of arts and culture, so world-class museums, art galleries, theaters, concert halls, cultural institutions, talented artists, intriguing galleries, and festivals are

--more--

de rigueur. In addition to some of the finest boutiques and showrooms nationwide, well-appointed luxury and boutique hotels, bed-and-breakfasts, resorts, spas, and salons like Pan Pacific Vancouver and Scandinave Spa make for the perfect vacation—or destination. Delicious restaurants and eateries populate every street and town in the province, from Spinnakers Gastro Brewpub to Into Chocolate Specialty Sweets, and innovative wineries and breweries like Sumac Ridge Estates Winery offer enticing day trip potential.

***Experience British Columbia*** is an invaluable resource and a source of inspiration. The 272-page coffee-table book invites readers on a breathtaking journey through one of Canada's most beautiful provinces. The book is ideal for those who travel regularly and have long been intrigued by BC, are planning an upcoming trip, live in the area and want to maximize quality of life, or simply seek inspiration and the incentive to begin a world tour. It will inspire casual readers and seasoned jet-setters alike—anyone who has ever felt the tug to explore uncharted territory and discover new adventures—with the entrepreneurship and hospitality known so well throughout British Columbia.

Book Details:

Title: ***Experience British Columbia***

Publisher: Panache Partners

Distributor: Independent Publishers Group

Publication: March 2011, \$60, Hardcover, ISBN 9781933415925

272 pages, 9 ½" x 10 ½", 400+ color photographs

Also available from Panache Partners:

*Spectacular Homes of Western Canada* (ISBN 978-1-933415-71-0)

*Distinguished Inns of North America* (ISBN 978-0-9745747-3-8)

*Spectacular Hotels: The Most Remarkable Places on Earth* (ISBN 9780974574714)

*Into the Earth: A Wine Cave Renaissance* (ISBN 9781933415826)

With more than 25 years of experience in the industry, **Brian Carabet** and **John Shand** are drawn to creating spectacular publications for discerning readers. The founders of **Panache Partners** have produced upward of 100 books and continue to redefine what it means to create sophisticated publications. Panache Partners specializes in coffee-table books showcasing luxury lifestyle subjects, including high-end interior design, custom home building, architecture, golf, wine, art, event planning, and travel. For more information, visit [Panache.com](http://Panache.com).

***Experience British Columbia*** is available at bookstores everywhere and distributed wholesale through Independent Publishers Group: 814 North Franklin, Chicago, IL 60610, 800.888.4741, [ipgbook.com](http://ipgbook.com). Chicago Review Press, Inc. is the parent company of Independent Publishers Group. Established in 1971, **IPG** was the first organization specifically created for the purpose of marketing titles from independent presses to the book trade. With consistent growth each year, IPG's success has come from supporting and encouraging the growth of its client publishers throughout the United States and worldwide. Clients include publishers from the US, UK, Australia, Canada, Ireland, Israel, Spain and elsewhere. IPG's publicity department is reachable at 312.337.0747 or [publicity@ipgbook.com](mailto:publicity@ipgbook.com).

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