

National training provider works with local school students to raise their employability skills set.

On Monday 4TH April 2011, five students from Coventry-based President Kennedy School visited national training provider JHP Group's Head Office to present to the Executive Board as part of CBI's 'Business in the Classroom'.

Business in the Classroom is a programme promoting partnerships between businesses and schools in the West Midlands and Oxfordshire to increase young people's knowledge of the workplace and improve their employability skills.

The students first visited JHP Group back in November 2010, and they were asked to work as a team to research and deliver a presentation to the Executive Board about how JHP Group can improve corporate communications and enhance their brand awareness. A full project brief and insight was provided, including results of a recent Employee Opinion Survey. JHP Group visited the students at President Kennedy School to give them some tips and advice on how to present with confidence.

The presentation was a resounding success, especially the interactive brand quiz which even JHP Group CEO Jim Chambers struggled with! The students' excellent research and presentation highlighted the fact that brand awareness is key and provided some innovative ideas about how JHP Group can improve their internal and external communication methods.

Speaking of her experience, Jyoti Devi said:

"This experience has helped me to work as a team and how to present my research. I have learnt how to work in a mature and professional environment and how to present myself and my skills professionally. I found the whole experience really rewarding and I have enjoyed it a lot."

The whole experience has left a lasting mark on all the students and has helped them with their future career choices, as Anita Yowli said:

"I enjoyed the teamwork aspect of the experience and I feel really privileged that I was able to present to the JHP Group Executive Board. I want to be a business manager in the future so today has really helped me in my experience for this type of role."

The Executive Board at JHP Group were very impressed with the students' research and presentation as JHP Group HR & Talent Director, Tracie Greenhalgh said:

"I and the rest of the Executive team were all extremely impressed by the standard of the presentation and the obvious hard work and research that they had undertaken."

"This project and venture has been very worthwhile and we fully anticipate working in partnership with President Kennedy School in the future. We wish the 'consultants' of President Kennedy School well in their future careers."

Editor's Notes

About JHP Group

- JHP Group is a leading UK provider of integrated skills and employability training. Established in 1983 by Hugh Pitman OBE, JHP Group now operates from over 125 business centres across England, Wales and Scotland.
- JHP Group's operational divisions, JHP Training and JHP Employability, integrate seamlessly to deliver the Government's worklessness and skills agendas, working in partnership with the public, private and third sectors.
- The company provides advice and consultation to employers to develop workforce and business competitiveness and supports people to find and sustain meaningful employment, promoting social and economic inclusion for individuals and communities.
- The company offer expert employer engagement; sectors and occupations include: retail, business administration, logistics, warehousing, health & social care, childcare, customer service, information technology, team leading and management.
- JHP Group was the first national training provider to receive a Grade 2 (good) from the Adult Learning Inspectorate (now Ofsted) for the generic and care sectors.
- JHP Group is the only national skills and employability provider to be awarded the Investors in People (IiP) Gold and Champion accreditations.
- JHP Group hold major funding contracts with the Skills Funding Agency, the Department for Work and Pensions, Skills Development Scotland, and Welsh Assembly Government, as well as commercial contracts with employer clients, to deliver services including:
 - Work based learning
 - Welfare to work programmes
 - Offender Learning and Skills Service
 - Professional qualifications
 - Value-added recruitment and redundancy support
- For more information on JHP Group, please visit www.jhp-group.com