

*Stockholm, April 8 2011*

## Bisnode divests non-core operation in the Netherlands

**Bisnode has divested a part of WDM Netherlands focusing on IT-related database hosting for fundraising organisations. The divestment is a result of Bisnode's strategy to focus on core business.**

The divested business unit RDMS has 14 employees. The decision to divest is a result of the strategic process to focus on the core offering of direct marketing services within consumer information.

"The divestment is in line with Bisnode's strategy, and is resulting in a stronger and clearer core offering in the Netherlands", says Johan Wall, President and CEO of Bisnode.

WDM is a provider of direct marketing services, collecting and using data that enables customers to find, manage and reach clients in the most profitable way. WDM Netherlands has 61 employees based in Nieuwegein.

*For more information contact:*

Johan Wall, President and CEO Bisnode

Telephone: + 46 8 558 059 31

Mobile: +46 705 54 18 00

E-mail: [johan.wall@bisnode.com](mailto:johan.wall@bisnode.com)

Norbert Verkimpe

Regional Director BeNeFra

Telephone: +32 2 555 9 679

Mobile: +32 475 83 63 38

E-mail: [norbert.verkimpe@bisnode.be](mailto:norbert.verkimpe@bisnode.be)

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#### About Bisnode:

Bisnode is one of Europe's leading providers of digital business and decision support information, with a complete offering of online services for market, credit and business information. Bisnode's business information services helps companies to increase sales, reduce business risks and improve their daily business decisions. Bisnode was founded in 1989 and has more than 3,100 employees in 17 European countries. Bisnode is owned 70 per cent by Ratos and 30 per cent by Bonnier. For more information visit [www.bisnode.com](http://www.bisnode.com)