'i' on the prize for Good Garage Scheme customer

An in-car entertainment specialist scooped a state-of-the-art gadget of his own, thanks to the UK-wide Good Garage Scheme.

Jaguar project engineer Shrenik Chikani won an Apple iPad after downloading the Good Garage Scheme app from the organisation's website www.goodgaragescheme.com.

The married father-of-one from Coventry landed the prize after his name was drawn first in the competition which ran throughout the UK.

He said: "I didn't download the app to win a prize so it was really exciting to win because it's a really nice gadget. I couldn't believe I'd won and it was a really great surprise. I have a background in engineering and work in in-car entertainment so I'm always keen to get my hands on new gadgets."

Launched by Forté over four years ago, the Good Garage Scheme's membership comprises of independent garages and workshops where customers are assured of service excellence. Mr Chikani downloaded the app to find his nearest Good Garage Scheme member to carry out work on his vehicle.

He added: "I had heard about the Good Garage Scheme a lot and the app I downloaded was really good at showing where my nearest garages are to work on my car."

Anndi Sheppard, Good Garage Scheme Marketing Manager, said: "We are delighted that Mr Chikani is thrilled with his prize after being entered into our competition. It's also encouraging to see that he was one of many people throughout the country who has made the most of using our app to find their nearest Good Garage Scheme member to carry out work. Daily downloads of our free Good Garage Scheme app have increased by over 67% during our recent television advertising campaign.

"If you are away from home, apps are great for finding a restaurant, hotel, petrol station or maps, and the same applies to finding a garage you can trust.

"Our free app will be particularly useful if you have broken down or have a problem with your car.

You'll instantly be able to find a local Good Garage Scheme member and get all the contact details
you need no matter where you are in the UK."

Now widely accepted as a mark of quality for independent garages across the UK, Good Garage Scheme garages are recognised as providing exceptional service to their customers based on a rigorously monitored mandatory code of practice. Customers looking for their nearest Good Garage can quickly locate one using the easy-to-use search facility on the Good Garage Scheme website www.goodgaragescheme.com.

- ENDS -

Editor's note:-

The Good Garage Scheme was set up as a self-regulatory body for independent workshops and MOT centres throughout the UK to ensure the best industry standards are maintained by its members. It has more than 3,000 members who adhere to a strict Code of Conduct and offer an Industry Standard Service.

Good Garage Scheme members:

- Adhere to a strict Code of Conduct and pledge to have their customers' best interests at heart
- Must agree what work needs doing with their customers before it is carried out
- Work to an Industry Standard Service checklist
- Must supply each customer with a feedback card allowing them to give their views on service directly to the Good Garage Scheme, which operates a stringent complaints procedure

For further information, please contact:

Anndi Sheppard, Good Garage Scheme, on tel: 024 7647 2649 or at marketing@goodgaragescheme.co.uk or Gary Lillistone, Bridge PR 024 7652 0025, email: garyl@bridgepr.co.uk.