

Daniel Norin lectures at Bergh's School of Communication

Today's topic is "Converting SEO makes you a winner"

Congratulations! Your website has achieved top ranking results in the search engines but are you the real winner? Google is the largest online channel to attract visitors, with approximately 25 million searches per day, solely on the Swedish market. So what is really happening when we search on Google and how do we place ourselves in order to increase the conversion and get the right visitors?

"Daniel spoke about SEO when delivering his course, Interactive Marketing, at Berghs in the fall of 2010. Daniel has energy, drive, expertise and the ability to communicate his knowledge to keep his audience captivated.

This was easily seen within the evaluations of the course where the lecture received very high scores from the students! We will definitely hire Daniel again for lectures." - Simon Vikström (Interactive Marketing Bergh's School of Communication)

The lecture will also be sent via webinar on 29th of April in Swedish.

Daniel Norin is a business developer at Getupdated with a desire for [web design](#), [search engine optimization](#) and [social media](#). Daniel Norin has worked as a Web Designer in Hong Kong for Tomorrow Group, as Marketing Manager at LeeBaron Fashion and IT manager for TulipM. At Getupdated has particular Daniel was responsible for SEO development of web publishing tool SEOCMS, which recently received 4.9 of a possible 5 points in an industry competitors annual CMS test. Daniel is also developing products and processes and training, externally and internally in Internet marketing.

Would you also like to hire Daniel Norin as lecturer or listen to his upcoming lectures, please mail to [daniel.norin @ getupdated.com](mailto:daniel.norin@getupdated.com) or call +46 (0) 8 410 96 222.

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