



INFORMATION FOR RELEASE

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**COMFORT SUPPLY OPENS FIFTH LOCATION IN KNOXVILLE**  
*Ruud wholesaler cites Knoxville's location and strong energy industry as reasons to expand*

KNOXVILLE, Tenn., April 12, 2011 – Comfort Supply, a wholesale distributor of Ruud HVAC products, announced today the opening of a fifth location in Knoxville. The new warehouse and showroom at 608 Business Park Lane opened for business this month. Comfort Supply has stores in Nashville, Murfreesboro, Cookeville and Clarksville.

The 14,000-square-foot Knoxville location of Comfort Supply will offer everything that residential and commercial contractors need to install and service HVAC equipment. Comfort Supply will host an open house for contractors at the new location on Thursday, April 21, from 10 a.m. to 2 p.m.

“Knoxville is a particularly good location for Comfort Supply because of its central location within East Tennessee,” said David Sosna, branch manager for the new store. “Knoxville’s proximity to and partnership with Oak Ridge, and its investment in energy research also make it an extremely attractive location for a HVAC business.”

Knoxville and Oak Ridge form Innovation Valley, which businesses include the headquarters of the Tennessee Valley Authority and facilities for the U.S. Department of Energy. In 2010, *Forbes* ranked Knoxville 56<sup>th</sup> on its list of “Best Places for Business and Careers.” Within the *Forbes* ranking, Knoxville landed 27<sup>th</sup> in the “Cost of Doing Business,” an index based on the cost of labor, energy, taxes and office space.

“Knoxville was the next logical step for Comfort Supply,” said CEO Clay Blevins. “We look forward to working with HVAC retailers within the community and being a part of this forward-looking city.”

Comfort Supply has grown at a rapid rate in recent years, expanding from one location in Nashville to five within five years. Its first new location in Murfreesboro opened in 2006, the Cookeville office opened in 2008 and the Clarksville location opened last year. The company’s revenue has grown at an annual rate of approximately 20 percent for the past five years.

“We have built our business on a commitment to customer service, an outstanding product at a fair price and by keeping up with technological trends within the industry,” Blevins said. “Our Knoxville location will continue these commitments and traditions.”

**About Comfort Supply:** Founded in 1971 as one of Tennessee’s first HVAC wholesalers, Comfort Supply is a wholesaler of quality Ruud products and a one-stop location for both traditional and geothermal HVAC products, serving the residential and commercial markets from locations in Nashville, Murfreesboro, Cookeville, Clarksville and Knoxville. Comfort Supply focuses on helping dealers grow their businesses by providing training classes, marketing solutions and services that save time.

**About Ruud:** Ruud is an industry leader for total heating, cooling and water heating solutions and one of the few brands with product offerings covering residential and commercial heating and cooling systems. All Ruud heating and cooling products meet and exceed rigorous industry standards for quality and reliability. From raw material delivery to finished product assembly, each phase in the manufacturing process is effectively overseen to ensure the highest quality.

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