



Press release

20 April 2011

**Oriflame Cosmetics first quarter results conference call
Wednesday, 4 May**

Announcement

Oriflame Cosmetics will publish its report for the first quarter 2011 at 07.15 CET on Wednesday, 4 May.

Conference call for the financial community

The company will host a conference call on Wednesday, 4 May at 09.30 CET.

Participant access numbers:

Sweden: +46 (0)8 506 269 00

UK: +44 (0)207 750 9905

US: +1 703 621 91 32

Luxemburg: +352 273 021 94

Switzerland: +41 (0)445 804 411

Confirmation code: 455272#

The conference call will also be audio web cast in "listen-only" mode through Oriflame's website: www.oriflame.com or by [clicking here](#).

Hosts: Magnus Brännström, CEO, and Gabriel Bennet, CFO.

For additional information, please contact:

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