



ROBINSON WILLEY

**For immediate issue
RWLPR05.11
21st April 2011**

ROBINSON WILLEY UNVEILS NEW HEATING GUIDE FOR SOCIAL HOUSING

Robinson Willey – the UK’s leading supplier of contract fires - has unveiled a new heating guide dedicated to social housing. Entitled ‘Energy Efficient Heating for Social Housing’, the 28 page guide encompasses the company’s complete portfolio of RW branded products, including gas and electric fires, electric suites and fire surrounds.

In addition to providing in-depth product features, efficiency ratings and technical information covering over 45 models, readers are also presented with detailed photographic references and technical illustrations.

Robinson Willey’s Sales and Marketing Manager, Tracey Falshaw, comments: “This new heating guide reflects our continued commitment to the social heating sector, whilst the sheer depth and diversity of our product offering confirms the popularity of the RW brand.”

Robinson Willey has decades of experience in supplying fires to local authorities, housing associations and registered social landlords, and this is reflected in an unrivalled range of partnering schemes and products designed to provide superior comfort and energy efficient heating solutions. It is this ability to meet tenants’ needs that also makes the RW brand the number one choice for the elderly and disabled.

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Testimony to its commitment to the social housing sector, Robinson Willey has recently introduced a striking contemporary chrome finish to selected models in its Firegem Visa and Sahara ranges - the UK's most widely specified contract radiant/convector gas fires. The company has also introduced a low-cost, energy efficient range of electric fires and suites that provide an extended 'mix n match' opportunity.

In addition to the social housing sector, Robinson Willey supplies the new build and domestic markets. Indeed, for over 50 years, the RW brand has been synonymous with quality, reliability and performance. The company is now part of the multi-national Glen Dimplex Group - a privately owned company that forms the world's largest electrical heating business and boasts household brand names like Dimplex, Belling, Morphy Richards appliances and Stoves.

For a copy of the new heating guide, visit www.robinson-willey.com or contact: 0151 530 5150.

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