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FOR IMMEDIATE RELEASE

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Shurhold Industries Celebrates National Car Care Month

Details Seven Most Harmful Household Cleaners Used on Cars

(Palm City, Florida) – With National Car Care Month underway in April and Earth Day coming soon, [Shurhold Industries](http://www.shurhold.com) reminds consumers that household products can cause serious damage to your vehicle, harm the environment, and can even be harder to work with. The following list includes the most common vehicle cleaning mistakes and other practices people make. By following these guidelines you can not only help the environment, but also keep your vehicle looking like new.

#1 – Dish Soap

Dish soaps can cause many problems, from stripping wax to degrading the waterproofing on fabrics. In some cases, these chemicals are harmful to the environment and shouldn't ever be dumped irresponsibly.

#2 – Windex

Most car mirrors are made of plastic, not glass. Since Windex and other glass cleaners contain ammonia, they can cause yellowing, cracking and many other issues. Ammonia can also damage window tint.

#3 – Paper Towels

Paper towels are not actually a very soft material. They're too harsh and scratch many soft plastics. Additionally, paper towels fall apart easy and can become very costly over time. In addition, paper towels are bad for the environment.

#4 – Soft Scrub

Abrasive household cleansers like Soft Scrub are too strong for car material. Fiberglass, clear coat and gelcoat surfaces easily lose their protective coatings to these harsh cleaners. Bleach-based products will have a tendency to discolor fabrics and break down their integrity.

#5 – Pledge

Pledge is great on wood, not on clear vinyl like isinglass. Pledge contains solvents that removes the plasticizers from the plastic. This causes the material to become brittle and yellow. This is especially true for the plastic back window of a convertible top.

#6 – Limited Space

Everyone is on a budget, don't waste all your money on cleaning tools. Most manufacturers of detailing products market a product for every potential type of surface, stain, or area of your car. These chemicals and tools become very costly and will quickly overcrowd your garage. Look for high-quality multipurpose products, they will save you time, money, and space.

#7 – Procrastination and Neglect

Environmental build-up can quickly damage anything. Overlooking or neglecting the right maintenance items and schedule will not only reduce the value of your investment over time, but will also make maintenance much harder.

Shurhold Industries designs, manufactures and sells professional-grade chemicals and hand-held tools for automotive use. Unlike other companies that repackage the same chemical formula and sell it as many different products for different applications, Shurhold has consolidated its formulas into fewer compounds designed for multiple uses. Consumers benefit by saving time, space and money.

The company's automotive chemical products include: **Brite Wash**, a high end wash for multiple surfaces; **Buff Magic**, a premier metal polish that also acts as a buffing and polishing cream; **Pro Polish**, a polymer based formula that works like a wax; **Serious Shine**, a quick detailer that cleans, polishes, and protects virtually any solid surface; and **SMC**, a multipurpose, multi-surface cleaner.

For more informative car care maintenance articles from Shurhold Industries, visit www.shurhold.com/articles/auto/.

About Shurhold Industries

Shurhold Industries designs and manufactures the most innovative specialty care and accessory products available for the marine, RV and auto industries. Customers worldwide seek out and use Shurhold products for the care and maintenance of their most precious possessions. For more information, please visit www.shurhold.com/auto.

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