

# Press release



For immediate release

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## **Cybercom building a product development department for Scalado in China**

**Cybercom has put together a product development team in Chengdu, China, to develop advanced imaging applications for Scalado. Scalado is a world leader in imaging technologies for mobile phones and is integrating its technology with the world's greatest semi-conductor manufacturers, whose mobile platforms are supplied to the world's leading mobile phone manufacturers.**

"This is the next stage of the collaboration between Scalado and Cybercom," says Mattias Johansson, business strategist at Cybercom Sweden. "We're also setting up a product development department for Scalado in China. Our team there develops applications at the cutting edge of a rapidly expanding market."

Apart from consultancy assignments and outsourced customer projects for Scalado, Cybercom's team in Chengdu will also develop and deliver advanced image processing applications based on one of the world's leading mobile platforms for Scalado. The applications will be used in mobile phones, tablets, smart TVs and other units. The agreement will initially run for 2 years.

"Cybercom is Scalado's extended arm into the world. It helps us to quickly scale up development projects globally. In this case, it is helping us to create and deliver advanced imaging applications based on one of the world's greatest mobile platforms", says Ulf Christiansson, Vice President Software Engineering.

Today Scalado's sophisticated technology is preinstalled in more than every other camera mobile phone sold in the world. As a result, Scalado's technology will soon be available in over 1 billion devices.

### **To find out more, please contact:**

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### **About Cybercom**

The Cybercom Group is a high-tech consultancy that offers global sourcing for end-to-end solutions. The Group established itself as a world-class supplier in these segments: security, internet services, mobile services, and embedded systems. Thanks to its extensive industry and operations experience, Cybercom offers strategic and technological expertise to these markets: telecom, industry, media, public sector, retail, and banking and financial services. The Group employs 1,800 persons and runs projects worldwide. Cybercom has 25 offices in 10 countries. Since 1999, Cybercom's share has been quoted on the NASDAQ OMX Nordic Exchange. The company was launched in 1995. Find out more at: [www.cybercom.com](http://www.cybercom.com).

**About Scalado.** Scalado is an image processing applications development company focusing on wireless communication devices. Scalado is a world-leader in image processing solutions for mobile phone cameras, with more than 830 million units. Scalado was founded in 2000 and headquartered at the IDEON Science Park in Lund, Sweden. The company's main owners are venture capitalist companies NorthCap Partners, Industrifonden and Teknosed, plus the company's founders. For more information, please visit [www.scalado.com](http://www.scalado.com).