

*Letts*  
THE ORIGINAL DIARY  
SINCE 1812

# TEST YOUR DESIGN A DIARY COMPETITION

*Letts*, the UK market leader of branded diaries, has launched a nationwide competition to celebrate its 200th anniversary.

This unique competition invites creative students to design a limited edition diary cover for the *Letts* 2012/2013 academic range. One lucky winner will have their design featured in the retail range, receive £1000 cash and be offered an internship in the *Letts* design team.

If you have a passion for design and are keen to enhance your portfolio, then this fantastic competition is for you!

It's simple - your design should reflect design in 2012. There are no boundaries! So *Letts* get your designs in...

- Designs and enquiries should be submitted to [lettsdesign@denvirmarketing.com](mailto:lettsdesign@denvirmarketing.com)
- Deadline for entries is 5pm on Friday 10th June 2011
- Your design should be submitted in a PDF format, and should be appropriate in scale for an A5 sized diary cover, along with a design rationale narrative, max 500 words\*
- Entry is FREE
- The winner and runners up will be announced on 24th June 2011
- Two runners up will each win a £250 cash prize

*Letts* is a world leader in its field, manufacturing over 22 million diaries at its UK facility each year, supplying more than 40% of all branded diaries in the UK and exporting to over 75 countries worldwide. The company was established in 1796 as a stationery business in the arcades of London's Royal Exchange. In 1812, *Letts* produced the world's first ever commercial diary.

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Company Registration No: SC007315

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\* Terms and Conditions. Designs must reflect the Letts brand. The Letts internship is an unpaid work experience placement which will be provided over a two week period, agreed by both parties. No cash alternative.

