

# BURLINGTON STONE

**For Immediate Issue**

**BSPR12.11 - Grand Designs**

**30<sup>th</sup> April 2011**

**GRAND DESIGNS LIVE - STAND NO: G101**

## **BURLINGTON STONE PROMOTES WHAT'S NEW AT GRAND DESIGNS LIVE**

Leading British stone engineers, Cumbria-based Burlington, is using Grand Designs Live at London's Excel to showcase an extended range of interior and exterior stones and products, whilst promoting the company's Cumbria Stone Studio. Indeed having made its inaugural appearance at Grand Designs Live last year, Burlington is providing visitors with yet more amazing and inspirational design ideas for the home in natural stone.

Reinforcing the promoter's claims that Grand Designs Live is perfect for anyone who has an interest in interiors, building, kitchens, bathrooms and gardens, Burlington is promoting a luxurious new natural stone in Brandy Crag Silver. Representing an extension to its existing palette of welcoming natural stones, Brand Crag Silver exudes the ultimate in opulent quality and permanence and offers customers a silver grey stone that exhibits light tones and shades.

Alongside Brandy Crag Silver, Burlington is also showcasing what the company is terming 'split faced walling'. Forming part of the company's off-the-shelf range and available in

Kirby Blue/Grey natural stone, split faced walling is equally at home in both internal and external settings.

Supplied by the metre, this latest product's appeal rests not only in its look when in situ, but the ease with which it can be installed. As Burlington Stone's Sales & Marketing Director, Nick Williams explains: "Unlike many walling solutions, whether used internally or externally, our split faced product doesn't require a master craftsman to install it. Whilst there is absolutely no reason why a specialist cannot be called upon to complete any installation, its versatility means it falls into the realms of the true DIY arena.

"We are particularly pleased to be using Grand Designs Live to promote split faced walling as it really is a product that can be used equally as well in the garden as the home. And as with all of our natural stone products, which emanate from a truly and quintessentially British stone source that was laid down in the Lake District millions of years ago, its aesthetic properties are matched by the product's performance technically. We have high expectations for split faced walling and feel confident that it will be a popular choice with many people," he added.

Burlington's continued attendance at Grand Designs Live serves to give design professionals, consumers and the media the chance to become acquainted with the ultimate in luxurious British natural stone products, engineered from one of the world's richest sources of stone.

Prized by interior designers, architects, specifiers, developers and discerning homeowners the world over, Burlington Stone combines craftsmanship skills with environmentally

sensitive extraction processes and modern production techniques to create a stunning product array shaped from Lakeland stone deposits laid down over 450 million years ago.

Burlington engineers products using stone that is sympathetically teased out of the ground from six quarries to offer a unique mix of five sumptuous stones - blue/grey, pale green, mid green, olive green and silver grey - together with two limestones, Caulfeild and Lord.

Adding to the romance of each stone's rich colouring are contrasting veins and markings that emphasise its natural origin, whilst a range of smooth and textured finishes facilitate use in wet conditions.

Alongside the character and natural beauty inherent within Burlington's stone, it is a material that is extremely practical, hard wearing and durable. Indeed natural stone is renowned for its outstanding technical properties, whilst being easy to clean and maintain.

All of the products featured at Grand Designs Live can also be seen at the company's exquisite Stone Studio located at Cavendish House, Kirkby-in-Furness, Cumbria, LA17 7UN. Open Monday - Friday from 9.00am to 5.00pm and Saturday from 10.00am to 3.00pm, the studio features an internal space that is adorned with an array of sumptuous and functional interior natural stone products, not to mention an exquisitely designed and intricately presented hard and soft landscaping area. The latter serves to welcome visitors to the stone studio, which is set against a stunning panoramic Lakeland fells backdrop.

On display within the stone studio and being promoted at Grand Designs are not only Burlington's revered products such as sumptuous flooring, wall cladding, work surfaces,

vanity units, surrounds and splashbacks, but an expanded interior product offering that now includes a stylish and minimalist range of standard/off-the-shelf natural stone inline shower trays and aqua panels. Also now on offer are bath panels, up stands, dado rails and skirtings.

For further information on Burlington Stone's product range, or to arrange a viewing by appointment, contact the Stone Studio on: 01229 889661, or visit the company's website: [www.burlingtonstone.com](http://www.burlingtonstone.com).

## **NOTES TO THE EDITOR**

Situated in the Lake District National Park, Burlington today stands as one of the UK's leading producers of natural stone products. Combining craftsmanship skills with modern manufacturing techniques, the company uses a prestigious source of natural stone that has been quarried for over 400 years to provide a wealth of luxurious natural stone, slate and limestone products.

ISO 9001 certified, Burlington currently employs approximately 130 people, many of who live within the Lake District National Park. Indeed families across several generations continue to work in what is a very traditional industry. As well as being able to offer standard products for immediate sale, Burlington has the capability of producing highly individual pieces to bespoke designs. Supporting this function, Burlington has an experienced in-house technical support team with the ability to provide invaluable advice and design assistance.

**-ENDS-**



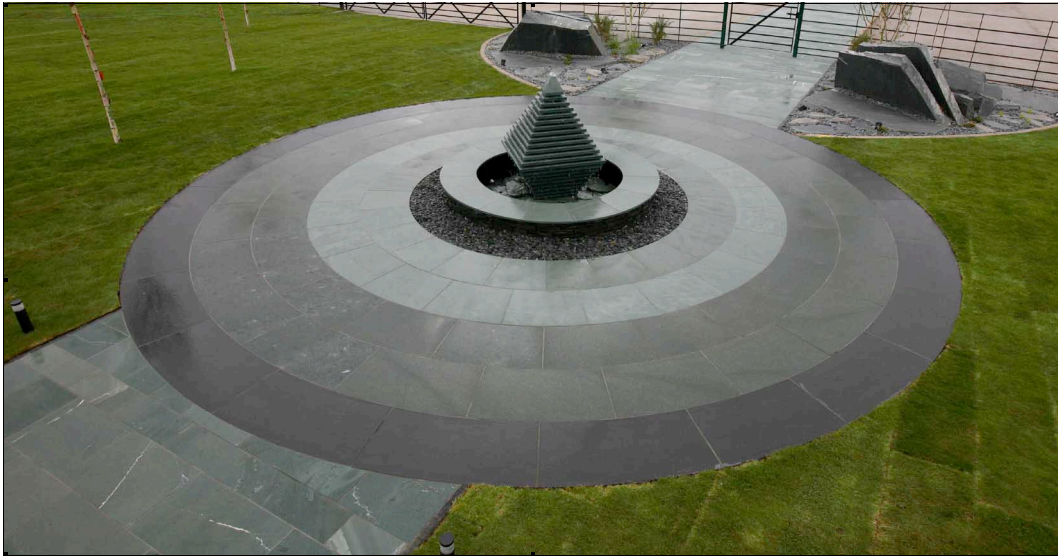
**CAPTIONS:**

**BSPR12.11 - Grand Designs.jpg.** Split faced walling, shown here in an internal setting, is just one of the new products being promoted by Burlington at Grand Designs Live.



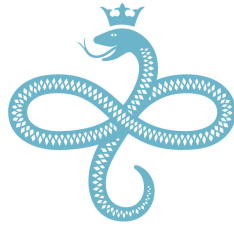


**BSPR12.11B - Grand Designs.jpg** A taste of what can be achieved in Burlington natural stone within the landscape environment. Burlington's landscaping product range now takes in both off-the-shelf and bespoke materials, enabling uniform shapes and lines to be combined with random materials as a means of bringing designs to life.



**BSPR12.11C - Grand Designs.jpg** Burlington's Stone Studio is home to a sumptuous and inspirational ensemble of bathroom and wet room product propositions that can be used to introduce high levels of individuality and style never before experienced.





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## **BURLINGTON STONE SHOWS ITS TRUE COLOURS AT GRAND DESIGNS**

Cumbria-based stone engineers, Burlington - the name behind one of the world's finest sources of natural stone native to the English Lake District - is using Grand Designs to promote Brandy Crag Silver, which represents an extension to its palette of rich and welcoming natural stones.

Appropriately named after the quarry from which the stone is extracted, Brandy Crag Silver, as its name suggests, is a silver grey natural stone that exhibits softer, lighter tones and shades than Burlington's familiar and popular Brandy Crag stone. Adding to the romance and appeal of Brandy Crag Silver are contrasting veins and markings inherent within the body of the stone that not only serve to highlight its authenticity but also its outstanding tactility.

Extracted from a quarry within the Coniston Coppermines Valley that has been worked since the middle of the 19<sup>th</sup> Century, Brandy Crag Silver serves to offer architects, interior designers, specifiers and discerning home owners another quintessentially British natural

stone that not only complements both traditional and contemporary design styles, but which provides a classic and weather resistant finish outdoors.

Commenting on Burlington's decision to promote this rich vein of stone, Sales & Marketing Director, Nick Williams said: "We know from research that we have taken undertaken with a number of leading architects and designers from across the globe that the softer and more lighter shades that this particular stone delivers are particularly vogue and Grand Designs presents us with the perfect platform from which to introduce it to an increasingly discerning customer base.

"Just as with our other natural stones and two limestones, Brandy Crag Silver is without doubt one of the finest available in the world today and it is particularly pleasing that it is available exclusively from a British producer. We are confident that it will attract significant interest from those passing through the doors of Grand Designs over the coming nine days," he added.

Serving to complement Burlington's existing natural stone product range, Brandy Crag Silver can be supplied in an exciting range of smooth and textured finishes that takes in gritblasted, flame textured, honed, spot textured, sanded, line textured, riven and waterjet. Suitable for both interior and exterior specification, Brandy Crag Silver is the perfect finishing material whether used for flooring, cladding, walling, paving or for use as interior furniture and fittings.

For further information relating to Brandy Crag Silver or any of Burlington's natural stones, contact their Stone Studio located at Cavendish House, Kirkby-in-Furness, Cumbria, LA17 7UN. Alternatively, email [sales@burlingtonstone.co.uk](mailto:sales@burlingtonstone.co.uk) or visit the company's website: [www.burlingtonstone.com](http://www.burlingtonstone.com).

**-ENDS-**



**CAPTION:**

**BSPR13.11** - Brandy Crag Silver shown here being used for internal flooring.



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