



Press release 6-5-2011

Byggmax opened today in Finland in Raisio

The low-price retailer Byggmax opened today on 6th May a new store in Raisio in the Turku region. Byggmax will open its eighth store in Finland in July in Vantaa. The aim is to have 20–25 stores in Finland in time.

The address for Byggmax's newest store in the Turku region in Raisio is Kalustekatu 2. The store has a very good location next to the E18 highway, where also a few other retailer stores are located.

– The Byggmax concept of good quality products at low prices interests Finns. Our strategy is to continue to establish new, successful stores and strengthen our position on the market, **Magnus Agervald**, CEO at Byggmax, says.

According to Mr. Agervald, Byggmax strives to have 20–25 stores in Finland in time.

In addition to the new store in Raisio, Byggmax has stores in Jyväskylä, Lahti, Pori, Porvoo, Turku (Itäharju) and Vaasa. In July this year, Byggmax will also open a store in Vantaa.

For more information, please contact:

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The home improvement discount chain BYGGmax was launched in 1993 and its business concept is to be the best and most inexpensive alternative for consumers in need of high-quality construction materials. In 2007, BYGGmax launched its business in Norway, and the first store in Finland was opened in 2008. Today BYGGmax has 54 stores in Sweden, 16 in Norway and 7 in Finland. The company's sales amounted to approximately SEK 2.8 billion in 2010. BYGGmax has been listed on NASDAQ OMX Stockholm since June 2010. For more information, please visit www.byggmax.com