

## PRESS RELEASE FROM ESSELTE AB

December 9, 1998

### **Esselte launches new web site**

Esselte's web site on the Internet has been revised to reflect the Group's corporate strategy. The Group's two business areas, Esselte Office Products and Meto, now have their own separate homepages which are linked to Esselte's corporate web site.

The homepages of the business areas feature a broad presentation of their respective products, markets and organizations, while the corporate web site for the Esselte Group focuses on reporting financial information and other data for shareholders, investors and other interested parties. The corporate site also contains the latest set of overhead slides used in Group presentations.

The initial web address is <http://www.esselte.com>, where there are hot links to the Group's web site and the homepages of Esselte Office Products and Meto.

***The Esselte Group consists of two independent business areas - Esselte Office Products and Meto - which are global market leaders in office products and labeling systems, respectively. The Parent Company, Esselte AB, focuses on creating added value by being an active owner and implementing structural measures to streamline operations. Nielsen & Bainbridge is being divested, and after the business area is sold, Esselte Group sales will amount to approximately SEK 11.7 billion and the number of employees will total 7,800 (based on 1997 figures before integration of the Leitz Group).***

For further information contact Bengt Wikander, Senior Vice President, Corporate Communications, Esselte AB. Phone +46 8 545 21 900 (switchboard), +46 8 545 21 904 (direct line) or +46 70 892 24 31 (mobile phone).

---

**Esselte AB (publ)**  
Reg. no: 556011-4554

**Mail:**  
Box 70372  
SE-107 24 Stockholm  
Sweden

**Visitors:**  
Klarabergsviadukten 70  
Section D, 5th Floor  
Stockholm

**Phone:**  
+46-(0)8-545 219 00  
**Fax:**  
+46-(0)8-545 219 25