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## METRO SIGNS CONTRACT FOR DISTRIBUTION IN EIGHT DUTCH CITIES

Due to rumours in the press, MTG confirm that an agreement has been signed with Dutch State Railways - NS Stations. Among the cities where Metro will be distributed as from the 1st of June 1999, are Amsterdam, Arnhem, Den Haag, Groningen, Eindhoven, Maastricht, Rotterdam and Utrecht plus all other major connecting points in the Netherlands.

NS Stations, which control most Rail as well as Commuter Train Lines in the Netherlands, daily transport more than one million passengers.

The deal is for Metro the largest so far since the Dutch edition of the newspaper will be distributed on a national basis. The number of readers is estimated to at least one million each day.

The Dutch edition of the newspaper will, in circulation, be Metro's biggest establishment thus far

The Dutch expansion included, Metro will have a total amount of readers reaching 2,5 million europeans every weekday and will be covering twelve cities.

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Modern Times Group MTG AB has seven business areas: Viasat Broadcasting (free-to-air and pay TV channels in nine countries), Radio (seven networks in five countries), New Media (the Everyday interactive TV portal, Internet portal, Mobile portal, and teletext services), Publishing (financial news and information services), Modern Interactive (home shopping, e-commerce, and logistics), SDI Media (subtitling and dubbing services), and Modern Studios (content production and library).

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## MODERN TIMES GROUP MTG AB

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