



CellPoint Appoints Jan Rynning to the Board of Directors

LONDON, November 1, 2001-- CellPoint Inc. (Nasdaq: CLPT, SSE: CLPT), a global provider of mobile location software technology and platforms, announces that Jan Rynning has joined the board of CellPoint Inc.

Mr. Rynning, 50, is a lawyer and associate partner at the law firm Ahlford Advokatbyrå in Uppsala, Sweden. He is educated in Sweden and the U.S. and has focused on business law, international contract law, international negotiations, and has been involved in many reconstructions and restructurings of companies. Rynning has been on the board of directors of numerous companies in Sweden and internationally, both private and public, among others Provobis, Ticket and currently Enea Data AB.

Peter Henricsson, Chairman and Chief Executive Officer of CellPoint, Inc. commented, "Mr. Rynning has already been adding valuable insight in the restructuring of CellPoint. The board and the management are looking forward to working with him in the future governance of CellPoint, as well as being able to utilize his contacts within the investment community."

CellPoint now has seven directors on the board, six of whom will stand for re-election in conjunction with the company's annual stockholders' meeting on December 5th, 2001. Mats Jonnerhag, a director since December 1998, will retire from the board at the expiry of his term on December 5th, 2001.

"Several individuals in the investment community felt that I could contribute with my experience, not only in legal and financial matters, but also in structural and communications initiatives for CellPoint. This is a great opportunity to join the board at this juncture when CellPoint is executing focused restructuring initiatives and is on the right track," said Jan Rynning.

Advisory Board

The Company continues to grow its Advisory Board, which consists of individuals with specialized knowledge, in various fields, who act as advisors, door openers or discussion partners from time-to-time on an ad-hoc basis. CellPoint's Advisory Board currently includes a financial advisor from the U.S. who is an experienced business strategist and contract negotiator, a lawyer from North America now resident in London, a Swedish business strategist well versed in European financial markets and a European industry expert in third generation (3G) mobile services. These advisors are non-director members and shareholders with unique skills; they are presently assisting the company in several ongoing projects and are interested in CellPoint's future growth. "We are very grateful for the valuable assistance these advisors have already provided and will contribute going forward as we continue to position CellPoint for success," said Henricsson.

CellPoint Inc. (Nasdaq: CLPT, SSE: CLPT, www.cellpoint.com) is a U.S. company with subsidiary operations in Sweden and Great Britain delivering mobile location technology platforms and enabling services in cooperation with cellular operators worldwide. CellPoint's end-to-end cellular location technology is a high-capacity system that works in unmodified GSM networks and uses standard GSM or WAP phones and standard Internet services. Several commercial applications are available for business and personal location services including Resource

Manager™ for mobile resource management, iMate™ for location-sensitive information and Finder™, an application for locating friends and family.

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For information, please contact:

CellPoint Inc.: Lynn Duplessis, Tel: +44 (0)1344 624 565

info@cellpoint.com; www.cellpoint.com

KCSA Public Relations Worldwide:

Sarah Shepard / Michael Cimini

(212) 896-1236 / (212) 896-1233

sshepard@kcsa.com / mcimini@kcsa.com

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