



ConNova and Kreatel sign partnership agreement

Press release

Motala

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ConNova and Kreatel Communications AB have signed a partnership agreement that will make ConNova's customer management system, BizManager, part of Kreatel's turnkey solution for broadband operators, where it will be included as a sub-system. The agreement provides ConNova with an additional distribution channel for its new broadband initiative, while also supplementing Kreatel's operator offering with a new key component.

"Kreatel was the natural choice for us. The company offers cutting-edge broadband products that have been very well received by many broadband operators. Not only do we have similar corporate cultures, but we are also very close geographically. This partnership will allow us to broaden our contact network in the broadband market significantly, and this is of course a highly interesting market for ConNova," says Kristian Kragh, Business Development Manager at ConNova.

"Together with its partners, Kreatel endeavours to provide its customers with top-quality turnkey solutions. ConNova will be contributing key components and our collaboration offers exciting possibilities for the continued development of the systems," says Jörgen Hammarstedt, Partner Development Manager at Kreatel.

About ConNova

ConNova specialises in developing and supplying business support systems for multimedia operators in the fields of pay-TV, the Internet, broadband and telecoms services. The company has 15 year's experience from the industry. ConNova's services extend from consulting services to the development of software adapted to meet the very latest market requirements. Within the framework of ConNova TVX AB, the company also runs customer services on an assignment basis for European pay-TV and Broadband operators. ConNova's present customers are mainly found in the fields of cable TV, DTT (Digital Terrestrial Television), multimedia and telecommunications.

The ConNova Group AB (Publ) has been listed on the OM Stockholm Stock Exchange's O list since 1997.

About Kreatel

Kreatel Communications AB, founded in 1996, with its headquarters in Linköping, Sweden, develops and markets system solutions in the area of intelligent service terminals. The solutions make it possible to take advantage of the rapidly growing number of services on the new broadband and telecom networks. The product portfolio includes a spectrum of products with high software content that enable revenue-generating services on the new broadband networks and fixed telephone networks. In September 2000, Kreatel was the first company in the world to deliver an IP-based broadband terminal to the TV, enabling interactive multimedia services over high-speed IP connections to homes.

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