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## PRESS RELEASE

### DBB Ready for Launch

#### **Wkit to focus on marketing copy-protection software DBB (Don't Bother Burn™)**

Effnet's subsidiary Wkit today announced that its DBB 3.0 copy protection software for CD-ROM is ready for commercial use by computer game manufacturers. Wkit will now begin focusing on selling the software to computer game and CD manufacturers.

Effnet's Stockholm office will handle the marketing and sales of DBB. Effnet intends to phase-out its IT securities services function currently offered from Håverud, Dalsland. Codetermination (MBL) negotiations are set to begin as soon as possible. The future development of the DBB product will be led from Effnet's Stockholm office, where additional managerial competence can be used. This measure is estimated at reducing Effnet's costs by SEK 8.4 million on a yearly basis with only marginal effects on revenues.

Global sales of CD-ROM games for PCs is estimated at 145 million units valued at USD 3.4 billion in 2001 according to ELSPA (European Leisure Software Publishers Association). Illegal copying is a growing problem for computer game manufacturers and estimates put losses for the industry at USD 1.6 billion per year. DBB is aimed at helping reduce these losses significantly. Through a dialogue with manufacturers during the developmental stages of the product, Wkit was able to add functionality that enables manufacturers to more efficiently manage copy protection. A number of manufacturers have evaluated and shown considerable interest in DBB 3.0. Wkit will begin marketing and selling the new product immediately.

#### **About Effnet**

Effnet innovates and licenses award-winning key technologies that resolve data speed, efficiency and security challenges in Internet Protocol (IP) networking and IT security. Effnet focuses on software development in Robust Header Compression (ROHC), a technology viewed as becoming essential for providers of IP-based wireless networks. Effnet's wholly-owned subsidiary, Wkit Security, develops copy protection software. The Effnet group employs approx. 60 persons. Effnet Group AB shares are traded on Sweden's Nya Marknaden (symbol: EFFN). Read more about Effnet at [www.effnet.com](http://www.effnet.com). Read about Wkit at [www.wkit.com](http://www.wkit.com).

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