

## **POSSIO BREAKTHROUGH IN CHINA**

Possio signed a sales and distribution contract with Oriental, a company in China. Oriental is an exclusive distributor for OKI, and the company now expands its portfolio by taking on Possio's products.

Through the Oriental contract, Possio gets a strong partner in China – a partner with a developed distribution and sales chain. Oriental has offices in Beijing and retailers in 30 large cities throughout China.

Oriental will distribute and sell Possio's products to companies and consumers via its entire sales network. Possio believes that Oriental has the competence that's required for selling telecom and network systems on the complex Chinese market.

With current and future deliveries to Oriental, China's position is confirmed as one of the company's most important markets for new and existing products. In conjunction with the contract, Possio will further strengthen its presence in Asia.

## For more information, please contact:

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## **About Possio:**

Possio is active at the cutting edge of Bluetooth, WLAN, client-server and GPRS-3G, combining various technologies into unique products, software and service applications. The company was founded in the early 1980s and is based in Sweden, with employees from all over the world and sales in some 30 countries. The Possio name is associated with user-friendliness, innovative design and smart solutions. Possio focuses on product development and market growth in order to achieve its objective of becoming a leading provider of products for the wireless digital networks of today and tomorrow.



