



CellPoint's New Mobile Location System Handles Over Half a Million Location Requests per Hour in Tests

LONDON, UK – November 8th, 2001 – CellPoint Inc. (Nasdaq: CLPT), a global provider of mobile location software technology and platforms, announces the results of an extensive performance testing program for its network-based location services platform, Mobile Location System (MLS).

“Our test results aim to quantify and clarify the current confusion that exists in the location platform industry and for its customers regarding issues such as capacity, latency, active/idle-mode location, multi-vendor access and commercial availability,” said Johan Falk, VP of Business Development at CellPoint. “We are confident that MLS is the best-performing location platform available to GSM network operators. By going public with our tested performance measurements, we’re setting the standard for the rest of the industry and are ready to accept challenges by any location platform vendor in any GSM environment.”

Stringent tests were carried out on an entry-level location platform configuration to measure and capture the performance data that is most important to GSM carriers. The CellPoint platform was loaded to simulate 2,500 users doing 504,000 requests over a 60-minute period. This load reflects a capacity of 140 location transactions per second. “With recent SMS/text messaging loads in the UK having reached over 300 messages per second based on around-the-clock volumes, we’ve designed our location platform to handle substantial volumes now,” said Falk.

Capacity to Meet Increasing Future Demands

“Location services are now becoming a priority for mobile operators, and system capacity is of paramount importance,” said Stephen Childs, President of CellPoint. “Operators need to know that they can handle increasing numbers of location requests without having any downtime, delays or needing to replace their platforms to accommodate additional subscribers. This has been confirmed with live traffic, and is applicable to current 2G, 2.5G and 3G networks. CellPoint’s MLS can easily be scaled-up to double or even 10-fold traffic throughput.”

Instant Responses Create User Satisfaction

Mobile applications must deliver fast response and be user-friendly – or people will not use them. The critical factor here is latency, or response time. Latency for MLS is measured at 0.5 seconds for active-mode – this is when the mobile phone is engaged on a call. When the mobile is not on a call, termed ‘idle-mode’, latency is between 3 and 5 seconds.

Location Support for all Types of Applications (Active/Idle)

Early location platforms allowed only active-mode location. In order for the full range of location services to be viable, such as mobile workforce management and “friend finder” applications, location must be possible in idle-mode situations. The service mix used for MLS testing incorporated location for both idle and active-mode scenarios, with low latency and high capacity results observed and recorded.

Multi-Vendor Compatibility Supports Any Network Configuration

Many operators have mixed-vendor hardware environments. It is essential that the location platform can function seamlessly across such multi-vendor networks as well as migrate seamlessly to emerging GPRS and 3G/UMTS networks. MLS has been tested in different live networks connecting to core networks including hardware from Ericsson, Nokia, and Siemens. MLS has proven to be completely stable with telecom-grade uptime.

CellPoint Inc. (Nasdaq and Stockholmsbörsen: CLPT, www.cellpoint.com) is a US company with operations in Sweden and Great Britain delivering location solutions for GSM/3G cellular operators worldwide, enabling them to provide location services to consumers and business users. CellPoint's products consist of MLS (Mobile Location System), MLB (Mobile Location Broker) and key location applications.

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