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PRESS RELEASE

Notice Of Decrease In Holdings

Prudential Plc of London, including investment vehicles managed by Prudential, now holds 2,245,200 shares in Effnet Group AB, which is 4,08% of shares outstanding.

Prudential's previous ownership in Effnet shares amounted to 5,293,700 shares, or 9,63 % of the shares outstanding.

About Effnet

Effnet innovates and licenses award-winning key technologies that resolve data speed, efficiency and security challenges in Internet Protocol (IP) networking and IT security. Effnet focuses on software development in Robust Header Compression (ROHC), a technology viewed as becoming essential for providers of IP-based wireless networks. Effnet's wholly-owned subsidiary, Wkit Security, develops copy protection software. The Effnet group employs approx. 60 persons. Effnet Group AB shares are traded on Sweden's Nya Marknaden (symbol: EFFN). Read more about Effnet at www.effnet.com. Read about Wkit at www.wkit.com.

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