

BURE CAPITAL MARKET DAY:

- Bure increases acquisition rate

Bure accelerated its acquisition rate during the autumn. Operations with total sales of more than SEK 2,5 billion and approximately 2,600 employees have been added, or are about to be added, to Bure's portfolio.

"When I took over as President last spring, it was a key priority to identify interesting sectors and acquisition objects, following a number of significant dividends and stockmarket flotation of former Bure companies in terms of value. This was preceded by extensive strategy planning which involved a further focusing of the operations. A number of these activities have now resulted in several interesting deals for Bure," said Peter Sandberg, CEO of Bure, during the capital market day.

"Even after these transactions, Bure has the financial strength to enable it to sustain the drive for growth both through acquisition and by developing the operations in which we are already involved," continued Peter Sandberg.

Focus on the advanced service industry: IT, infomedia and training & education sectors. Earlier this autumn Bure acquired the majority in the Danish technology consulting company Carl Bro with approximately 2,100 employees. Bure intend to build a leading Nordic actor within the technology consulting market with Carl Bro as a hub. "We intend to play a proactive role in the restructuring of the Nordic technology consulting market," said Börje Bengtsson, head of investment area *IT Solutions & Services* and responsible for Bure's holding in Carl Bro.

In investment area *InfoMedia*, the pace is brisk and involves many acquisitions and investment proposals. In this sector, Bure has created a homogeneous unit called the Business Communication Group which consists of the Journalistgruppen, Stark Filmproduktion and Appelberg Publishing Agency companies.

In investment area *Training & Education*, Mercuri reports a continued growth despite a weakened market in recent months.

ITG has initiated an action programme aimed at adapting the organisation to the current market conditions. This is expected to make an impact from 2002.

Vittra, which currently operates 14 independent schools in Sweden, is continuing its successful expansion programme.

Bure – a growth- and knowledge company within private equity

"Experience, sector knowledge and networks are crucial for success in the private equity market, and at least as important as capital," said Peter Sandberg who described Bure as a 'development house'.

During the capital market day, it was announced that Bure's net asset value at end October 2001 amounted to SEK 38 per share (the calculated net asset value at 14 November was SEK 39 per share).

Gothenburg, 15 November **Bure Equity AB (publ)**

For further information, please contact: Iréne Axelsson, Head of Corporate Communications, Bure

+46 31-335 76 32, +46 706-32 81 83

Bure - a growth- and knowledge company within private equity