

Press release

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Sectra widens its product offer through new partnership

Sectra and Pronosco sign clinical solutions agreement

The Swedish IT and medical technology company Sectra has signed a clinical solutions agreement with the Danish company Pronosco regarding the integration of Pronosco's technology for diagnosis of osteoporosis, with Sectra's system for digital radiology.

In order to further increase customer's benefit Sectra is working with open systems that give other suppliers the opportunity to integrate special clinical applications with Sectra's PACS workstations. Through co-operations like this, Sectra strives to make a broader range of clinical applications available for its worldwide PACS customers.

Pronosco's DXR technology makes it possible to perform analyses in order to diagnose and monitor the development of osteoporosis. The basis for the analysis is an x-ray of the hand of the patient. Through digital image-analysis the physician can estimate the Bone Mineral Density (BMD) and the structure of the bone, which can assist physicians to make an early diagnosis, something that is crucial when it comes to control the disease. This product will be available as an optional integrated tool in Sectra's IDS5 workstation.

Sectra is one of today's major PACS providers with more than 200 PACS installations worldwide. The Swedish based company operates through partners in most of the world, but delivers directly to end customers in Northern Europe. The core business is to deliver top-of-the-line high-availability, robust enterprise PACS for 24/7 operation. In Sweden, which is currently the country with the largest penetration of PACS in the world, Sectra holds a dominant market leadership with more than 60% of all film free installations. The company has its largest number of installed systems in Sweden and in the US (through partners), but has also an installed base in Germany, Norway, Finland, UK, Italy, Spain, The Netherlands and the Far East.



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Sectra's operations

Sectra has its roots in Linköping Technical University and is one of Sweden's fastest growing high-tech companies in the IT area. Since the mid-1980s, Sectra has successfully conducted development and sales of high-technology medical IT and telecommunications products. Today, the business includes products in medical systems, secure communication systems and wireless information systems.

Sectra's medical business is conducted in Sectra Imtec AB, which is a wholly-owned subsidiary of Sectra AB. Internationally, Sectra PACS is marketed and sold through different partners.

Business is conducted in six countries with a total of 195 employees. Sales for the fiscal year May 2000–April 2001 reached SEK 292 million. Since March 1999, Sectra's shares have been quoted on the O list of the OM Stockholm Exchange.

Sectra AB

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