



PRESS RELEASE

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IBS launches new vertical software solution for pharmaceutical distribution

IBS has released its IBS Pharma software globally. IBS Pharma is specially developed for pharmaceutical wholesalers and distributors. It is based on IBS' experience from many installations within pharmaceutical distribution world-wide. The software is specifically focused on the demanding requirements pharmaceutical distributors have regarding high transaction volumes, fast customer deliveries, traceability, security and availability. These are all areas where IBS has a leading edge.

"We have seen a rapidly growing demand for vertical solutions," says Magnus Wastenson, VP Global Marketing for the IBS Group. "IBS Pharma is our newest product in this range. Pharmaceutical distribution is actually among the most advanced areas within distribution and supply chain management. Therefore, the global market for pharmaceutical distribution, which amounts to more than USD 220bn per year, is especially interesting for us."

IBS Pharma covers all major areas within pharmaceutical distribution, from sales order management, e-business, inventory control, procurement, warehousing, logistics, financials and business analysis. The software has specifically designed functionality for pharmaceutical distribution. IBS Pharma can process more than 2,000,000 orders per hour in a productive environment.

The IBS Pharma software is based on IBS' successful ASW software, release 4.50. IBS Pharma is sold and installed through IBS' international network of subsidiaries and business partners. IBS has created a special Global Competence Centre for IBS Pharma, at IBS GmbH in Hamburg, Germany.

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***IBS AB**, with headquarters in Stockholm, is listed on the Stockholm Stock Exchange. The IBS Group is a world-leading international supplier of web-enabled business and supply chain management software and professional services for large and mid-sized companies. IBS has 2,250 employees and 5,000 customers in more than 40 countries.*

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