

MEDIA INFORMATION

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WHSmith.co.uk makes a big deal of Christmas

Even more ways to find the perfect gifts this year

Christmas is a big deal for everyone and this year WHSmith.co.uk is on hand to make sure you and your family have a festive season to remember. There are many ways to shop this Christmas at WHSmith.co.uk.

Order Online from our Christmas Catalogue collection: Browse through the WHSmith Christmas Catalogue (available from all WHSmith High Street Stores) and choose all your favourite gifts, then simply log onto www.whsmith.co.uk and key in the Catalogue number(s) and add them to your Online shopping basket.

Alternatively call 0870 446444 and order all your gifts from the Christmas Catalogue by telephone.

Select your Christmas gifts by price and special offer: Christmas gifts for under £5.00, and under £10.00, 2 books or CDs for £10.00 and lots more special offers too. Simply select your price range and let our Christmas gift finder do all the work.

Gifts for Adults, gifts for Children: To save you time and to make sure you are buying the in-things this year, choose your Christmas gift from our Adult and Kids 'Select & Go' feature. You simply can't go wrong.

Buy by Product: You know what you want and we know how to find it. Select our 'Buy by Product' feature and click & go to access our fantastic range of books, music, DVD's, games, stationery and electronic goods. If you are looking for that extra special gift, make sure you browse through our great selection of Amazing Adventures, which went down a storm last year, where you can choose from exciting days out such as a flying lesson, off-road driving or white water rafting. Other treats include a day of pampering or the chance to try your hand at radio or TV presenting.

If you still don't know what to buy this Christmas – check out our 'Recommended by the Critics' feature to help you choose your Christmas gifts with confidence.

WHSmith.co.uk's postage and packing (P&P) policies are simply explained, whether you are ordering in the UK or from abroad. Our P&P charges are automatically calculated for you so you know just how much you are spending. In addition, you can return your unwanted Christmas gifts to us within 45 days of receipt. Or return it to any one of our high street stores.

"The aim of WHSmith is to make shopping this Christmas as easy and painless as possible", said Kate Kennedy, MD of WHSmith Online. "With all the different options and suggestions available this year, customers can make their Christmas shopping simple but at the same give exciting gifts to friends and family."

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Note to Editors:

About WHSmith.co.uk

WHSmith.co.uk is the interactive arm of multi-channel retailer WHSmith. The site offers 2.1 million products, including 1.5 million books. WHSmith.co.uk offers the widest range of books, music, films and educational content via the Internet, and Interactive TV.

In the Henley Centre Report (*5 June 2000*), WHSmith.co.uk was rated the 4th most trusted website in the UK, and voted 'Website of the Year' at the E-tail 2000 Conference and in June this year WHSmith.co.uk was ranked 5th in the MMXI top 10 online retailers (by unique visitors).

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