

Sigma Information Design establishes office in Karlstad

Sigma Information Design is expanding and establishing an office in Karlstad as of November. The new office offers total solutions within information design, with emphasis on technical information and functionality.

“Establishment in Karlstad is fully in line with our growth strategy. The leading-edge expertise within information design that our consultants in Karlstad possess guarantees our customers the best the market can offer,” says Carl Vikingsson, President of Sigma Information Design.

Information design is a collective term that includes technical information. In general, it comprises developing user information for complex systems and products. This activity involves CPI (technical information and information solutions specific to end-customers), datagraphics, animation and multimedia presentations, embedded information solutions in which information is built into various products and systems, such as cars, as well as strategic information solutions within the Internet, intranet and extranet. Among other factors, functionality includes testing of products and/or information about the product to ensure that it functions optimally for the user, before the product is completely developed.

“Sigma’s experience and strength in information design provides us the potential to take on highly comprehensive projects,” says Joakim Boes, Regional Manager in Karlstad. “We can do so regardless of where the customer is located.”

Sigma Information Design, part of the Sigma Group, cooperates with such large development-intensive companies as Volvo, Tetrapak and Ericsson. The company has about 140 employees with, in addition to Karlstad, offices in Gothenburg, Stockholm and Malmö.

Sigma supplies solutions that safeguard the customers' competitiveness. Operations are based on entrepreneurial, niche subsidiaries that develop services and products in close cooperation with customers. Services are offered within three business areas: Business Solutions, IT Solutions, and Network & Wireless Solutions. The Group has approximately 1,300 employees within 33 subsidiaries in Sweden and six other countries. Sigma is listed on the O-List of the Stockholm Exchange. www.sigma.se www.sigma.se

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