

StreamServe Launches Asia Pacific Operations to Support Global Customers

(Stockholm, Sweden, Dec 4th) StreamServe today announces the opening of its subsidiary in Singapore - StreamServe Asia Pacific Pte Ltd. With the new office StreamServe can capture the growing opportunities that the Asia/Pacific market offers. Furthermore, StreamServe will provide global support and contact to its clients, many of whom are extending their implementations of the StreamServe Business Communication Platform to their subsidiaries in the Asia/Pacific region. With its presence in Asia, StreamServe will deepen its commitment as a global provider of business communication software.

StreamServe's business in Singapore started in 2000 through the appointment of an official reseller of the StreamServe Business Communication Platform in the region. Currently, more than 100 customers in the region use the StreamServe software to improve their business communication. Among the customers are Kawasaki Line, KC Dat, Takashimaya, Canon and Gates Rubber.

"Extending the StreamServe operations to Asia/Pacific through a wholly owned subsidiary is a logical step in response to the demands of our increasing customer base in the region. We also want to be able to support our global ERP partners locally", says Nick Earle, CEO at StreamServe. "Asia/Pacific offers great opportunities for us. There is a strong future demand for software that supports business processes, and specifically a business communication platform like StreamServe's. Since our software has double-byte character set support, we can handle any language in the region and ensure that our customers can improve communication with their customers, business partners and employees."

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About StreamServe:

StreamServe is a provider of business communication software. Its solutions enable companies to manage, personalize, and automate the flow of critical business information between its customers, suppliers, and eMarketplaces. StreamServe leverages existing investments by providing integration with most major business applications, legacy systems, and eBusiness platforms. StreamServe began operations in Sweden in 1995. Over the past five years, it has experienced explosive growth and now has offices in Denmark, Finland, France, Germany, The Netherlands, Norway, the United Kingdom, the United States and Singapore. StreamServe has more than 2,750 customers across a wide range of industries representing the new and old economies. The company also has strong partnerships with major business application vendors,

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