Hemköp to take over hypermarket

Hemköp will take over the Robin Hood Hypermarket (formerly B&W) in Valbo Shopping Center on March 1, 1999. The hypermarket will then be reprofiled to Hemköp's winning concept with focus on quality, environment and health.

The store will be given a new large-store profile with a clear focus on fresh produce and a sales space of approximately 5,500 sq.m. Hemköp will open a bakery adjacent to the store which will provide some ten additional stores with fresh bread.

Valbo Shopping Center is the largest in Sweden's Gävle region with a total sales space of approximately 35,000 sq.m. and it is visited by two million customers per year.

This establishment in Valbo is a result of Hemköp's cooperation with the D Group.

For further information, please contact

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