

Fadi Pharaon to join Aspiro's board of directors

Aspiro's board of directors will be increased at the company's coming extra general meeting on December 17 with the election of Fadi Pharaon.

At Aspiro's extra general meeting on December 17 2001, Fadi Pharaon will be nominated as member of the board of directors.

Fadi Pharaon comes from a solid background within the Ericsson group, where he worked for seven years, among others as Director of Mobile Internet Marketing & Sales regarding Ericsson's WISE platform and mobile Internet applications. Pharaon has also been the Senior Vice President at Melody Interactive Solutions. Today, Pharaon is active as freelance consultant working with telecom companies and investment banks. Pharaon holds a Master of Science Degree in computer science and teleinformatics from the Royal Institute of Technology in Stockholm.

For more information, please contact:

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About Aspiro

Aspiro offers mobile teleoperators, portals, companies and organizations a wide range of attractive services designed to meet the individual's needs for information, entertainment and communication via mobile media. The company's vision is to create the leading department store for mobile services in a global market.

Founded in 1998, Aspiro is today an important player in the global mobile Internet market. Some 66 people currently work for the company, which has offices in Sweden and USA. Aspiro's business concept, organization and operations are based on many years of experience gained in the mobile telecommunications and IT sectors.

For more information, please visit www.aspiro.com