



FOR IMMEDIATE RELEASE

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FINANS VISION IN ALLIANCE WITH EKONOMI24

Modern Times Group MTG AB, the international media group, today announced that the daily financial newspaper Finans Vision has entered into an alliance with the financial online news service Ekonomi24.

The alliance means that the joint editorial room will produce material that will be published in the daily newspaper Finans Vision and on Ekonomi24's existing subscription internet site at www.ekonomi24.se.

Hans-Holger Albrecht, CEO and President of MTG, commented: "This co-operation creates the editorial dream team, which is ready to challenge the old champion."

"The alliance is positive for both parties and gives Ekonomi24 a fantastic opportunity to strengthen the offering to subscribers further," says Thomas Peterssohn, CEO and Editor in Chief of Ekonomi24.

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Modern Times Group MTG AB has six business areas: Viasat Broadcasting (free-to-air and pay TV channels in nine countries, and the new media businesses – teletext operations and the Everyday interactive TV, internet and mobile portals), Radio (local and national networks in five countries), Publishing (financial news and information services), Modern Interactive (home shopping, e-commerce, and logistics), SDI Media (subtitling and dubbing services), and Modern Studios (content production and rights library).

Modern Times Group MTG AB's class A and B shares are listed on the Stockholmsbörsen O-list (symbols: MTGA and MTGB) and ADRs are listed on the Nasdaq National Market in New York (symbol: MTGNY).

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