

First European internet millionaire: FreeLotto.com awards the winner over 1 million euro

Berlin (ots) - A 36 year old software engineer from Sindelfingen, Germany has hit the jackpot: the internet service FreeLotto.com reports of Uwe Höring who clicked the lucky numbers on 4. December 2001, winning a total of 1,154,601.00 euro. This is the highest amount ever won by a European in a game on the World Wide Web. The winner discovered the web site [www.freelotto.com](http://www.freelotto.com) by chance whilst surfing the internet in December 2000. His 115th attempt was the lucky one: FreeLotto.com will now transfer the princely sum in 25 annual installments of \$40,000.00 into his account. His reaction: "I can't believe it!". Mr Höring, a keen yachtsman, is now planning a world-tour in a sailing boat. "One thing's for sure. I will continue to play FreeLotto on my sailing trip!" he said.

Every internet user can play the lottery free of charge with FreeLotto. The only prerequisite is that the players register their name, address and e-mail. Then they are free to choose six numbers between 1 and 54, as with any normal lottery ticket. It is also possible to enter five other lottery games including FreeLotto Pay-Off-Your-Mortgage, FreeLotto \$100,000 GiveAway and FreeLotto Super Bucks with a \$10,000,000.00 jackpot. Entry is confirmed by a simple click on an advertising banner or by answering questions on shopping habits.

FreeLotto's service enables advertisers to contact a wide target audience at efficient rates. The player has the advantage of being able to win large amounts of money without having to pay a penny. FreeLotto awards not only prizes such as luxury cars but also considerable sums of money of up to 10 million dollars.

FreeLotto.com is owned and operated by the New York based direct marketing database company PlasmaNet Inc. and is the first online lottery sweepstakes ever established. The idea was a good one: since its inception in June 1999 over 24 million users have registered at [www.freelotto.com](http://www.freelotto.com) worldwide, among them 1.5 million Europeans. In the last two and a half years FreeLotto has awarded 5,883,711 prizes totaling over \$34,000,000.00. Uwe Höring joins an elite group of eleven FreeLotto 1 million dollar winners and one \$10,000,000.00 winner:

Mohammed Karim Bashar, India won \$10,000,000.00 on September 28th 2000

Susan Vasquez, United States won \$1,000,000.00 on November 2nd 1999

Glenda Sexton, United States won \$1,000,000.00 on November 16th 1999

David Lamoureux, United States won \$1,000,000.00 on February 3rd 2000

Blanche Bolam, United States won \$1,000,000.00 on March 28th 2000

Jennifer Fisher, United States won \$1,000,000.00 on April 16th 2000

Lee Kok Siong, Malaysia won \$1,000,000.00 on October 1st 2000

Sheila Hunt, United States won \$1,000,000.00 on December 1st, 2000

Wayne Ruether, United States won \$1,000,000.00 on January 2nd, 2001

Michael Char, United States won \$1,000,000.00 on January 11th 2001

Wendy Toplak, United States won \$1,000,000.00 on August 22nd 2001

Kevin J. Aronin, Chairman & CEO of PlasmaNet, Inc. said "I couldn't be happier for Uwe! It is funny - I still get a thrill calling winners and giving them the good news. Uwe Höring was like most of our other big winners - I think he couldn't believe what he was hearing when I told him that he'd won."

Further information:

Sally Mills  
smills@mail.freelotto.com  
Tel. +1-212-931-6760  
[www.freelotto.com](http://www.freelotto.com)