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MODERN ENTERTAINMENT ANNOUNCES THE SUCCESS OF 'THE DEAD ZONE'

Modern Times Group MTG AB, the international media group, today announced that the American rating success, 'The Dead Zone', will be produced for another season. The series, which started this spring, has been viewed by more than six million people. 'The Dead Zone' is based on Stephen King's bestseller, with the same title, and is currently the highest ranked drama series in the USA and already on the list of the most viewed drama series.

Modern Entertainment Ltd, a company within the business area Modern Studios, owns the underlying rights and the international rights for the film the series is based on.

The program is about a young man who is badly hurt in a traffic accident and wakes up with brain damage that gives him para-psychological power. Viewers can follow this dramatic struggle, where a person with an unnatural power tries to live a normal life. The series is produced by Lionsgate Television and Paramount International Television in corporation with Modern Entertainment.

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Modern Times Group MTG AB has six business areas: Viasat Broadcasting (free-to-air and pay TV channels in nine countries, and the new media businesses – teletext operations and the Everyday interactive TV, internet and mobile portals), Radio (local and national networks in five countries), Publishing (financial news and information services), Modern Interactive (home shopping, e-commerce, and logistics), SDI Media (subtitling and dubbing services), and Modern Studios (content production and rights library).

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