

News Release
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METRO AND TV3 TOP MEDIA RANKINGS

The magazine Vision has announced which media are the best for advertisers. Two of the top spots went to Modern Times Group MTG AB.

The newspaper Metro won in the daily press category, while TV3 won for television. The radio network RIX FM received a second position in the radio category.

The jury that determined the rankings includes some of Sweden's most competent media buyers. They were assigned the task of choosing the best media by Vision, a trade magazine for contemporary media. Six categories were included, and MTG placed in three of them. In addition to Metro being named best newspaper and TV3 best television channel, RIX FM placed second in the radio category.

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Modern Times Group MTG AB has seven business areas: Viasat Broadcasting (free-to-air and pay TV channels in nine countries), Radio (seven networks in five countries), New Media (the Everyday interactive TV portal, Internet portal, Mobile portal, and teletext services), Publishing (financial news and information services), Modern Interactive (home shopping, e-commerce, and logistics), SDI Media (subtitling and dubbing services), and Modern Studios (content production and library).

Modern Times Group MTG AB's class A and B shares are listed on the Stockholmsbörsen O-list (symbols: MTGA and MTGB) and on the Nasdaq National Market in New York (symbol: MTGNY).

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