

Karlskrona  
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## **Vodafone Sweden offers better call rates throughout the Nordic region**

**Vodafone Sweden is now offering its customers the chance to make and receive calls within the Nordic Region for as little as SEK 2.95 per minute. This advantageous offer applies to the Eurocall and Eurocall Platinum services. The services already offer Swedish customers uniform rates in most parts of Europe.**

Eurocall and Eurocall Platinum are two services that are mainly designed for customers who travel regularly and make calls within the Nordic region and Europe. Eurocall gives mobile users full control over their mobile costs by offering uniform rates in four different zones – Nordic Gold and Nordic Silver in the Nordic region, and the Gold and Silver zones in Europe. For travellers using their mobiles extensively while in Europe, Vodafone last autumn launched Eurocall Platinum with an additional Platinum zone.

Vodafone Sweden is now offering all its Eurocall customers the chance to make and receive calls within the Nordic Gold zone at any time of the day or night for as little as SEK 2.95 per minute. Nordic Gold covers countries and operators in Denmark/TDC Mobil, Finland/Radiolinja, the Faroe Islands/Faroese Telecom, Iceland/TAL, Norway/Telenor Mobile and Åland/ÅMT Ålands Mobil.

“We are naturally delighted to be able to present such an attractive offering in the Nordic region. Alongside our existing close working partnership with Radiolinja and TDC Mobil, this will constitute a new springboard for even more Nordic initiatives on our part. At the same time, we are also continuing to develop our international offerings within the Vodafone Group,” says Anders Sjöholm, Commercial Director, Business, at Vodafone Sweden.

The zone system means that mobile users who have signed a Eurocall service need only to remember which zone they are in to know what their costs for making or receiving calls will be. For more information about the service, please visit [www.vodafone.se](http://www.vodafone.se)

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