

For Immediate Release  
31<sup>st</sup> March 2003

## **MOMENTUM APPOINTS NEW FINANCIAL SERVICES DIRECTOR**

Momentum Financial Services today announced the appointment of Nicholas Davies as Financial Services Director, based at its Birmingham branch. Nicholas will lead the team in the Birmingham office, one of Momentum's nine regional bases across the UK. His appointment is part of a continued drive by the firm to strengthen its nationwide operations with an integrated approach across the regions.

Nicholas possesses considerable financial sector experience having held senior positions in the London offices of Daiwa Europe and The Union Bank of Switzerland. Nicholas spent over ten years in his role at Daiwa, one of the largest banking groups in Japan, where he rose to the post of Head of Financial Futures for European Sales and Trading. He also holds the FSA banking qualification for trading and sales practitioners and is a qualified commercial airline pilot.

Commenting on the new appointment, Richard Ellis, National Sales Director at Momentum, said: "We are delighted that Nicholas is joining the team. His wealth of experience in the financial markets makes him an asset to the business. Nicholas is a high achiever and I believe his drive and obvious business flare reflect Momentum's own style of working: being customer focused, innovative and forward thinking. Nicholas will bring to the team in Birmingham, and the company as a whole, even greater motivation for continued success."

- ENDS -

**Photograph available on request-** e-mail: [georginad@lansons.com](mailto:georginad@lansons.com)

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**Notes for Editors**

Momentum is an award-winning, nationwide firm with 75 approved individuals within 9 UK offices.

Originally formed from a management buy-out of Aon Consulting Financial Services in August 2000, Momentum was acquired by AEGON UK (part of the AEGON Group, one of the world's largest listed insurers) in August 2002.

Momentum forms part of the new business unit, AEGON UK Distribution Holdings and retains its own Board and identity.

Momentum holds the SOFA award for 'Commitment to Professionalism' 2000 & 1, Financial Adviser's award for 'Large IFA Firm of the Year' 2002 and Best Practice's award for 'Company of the Year for Financial Advice' 2002.

Momentum is a trading name of Momentum Financial Services Ltd, which is authorised and regulated by the Financial Services Authority.