

News Release
29 April 1999

'SHOW ME LOVE' AND VON TRIER FILMS ON TV1000

Scandinavian top films such as *Fucking Åmål* (Show me love), and *Festen* (The Celebration) and coming Lars von Trier films such as *Dancer in the Dark* are to be shown on TV1000.

This is definite now that the TV channel has signed a collaboration agreement with Trust Film that provides TV1000 with access to films from the Memphis, Zentropa and Nimbus film production companies.

The agreement applies to all countries showing TV1000: Sweden, Norway, Denmark, Finland, Estonia, Latvia and Lithuania.

"For us as a Nordic Pay TV channel, major domestic film titles are the chief recipe for success. TV1000 has been the predominant player in this area. This year and next year it will have shown eight of 1998's ten most cinema-viewed Scandinavian films. This collaboration will further consolidate our position and help sustain TV1000's growth of recent years," says Alexander Holland, CEO of TV1000.

"We are pleased to be able to continue and even expand our collaboration with TV1000. We have previously supplied films such as *Änglagård* (House of Angels) and *Breaking the Waves*. So it feels like a natural step forward to also include a larger number of productions in our collaboration," adds Lars Jönsson, president and producer at Memphis.

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