

# PRESS INVITATION

2003-10-08



## Presentation of Vattenfall's Electricity Market Report 2003

Vattenfall will present its Electricity Market Report 2003 during a Media Seminar and a Press Conference at Hotel Rival, Mariatorget 3, Stockholm, on Monday October 20.

The deregulation of the electricity markets in Europe has led to fundamental changes in the power business. Where there used to be regulated supply, the customer now enjoys freedom of choice. Where there used to be local monopolies, there now is competition. And power companies had to map out their strategic paths, whether to focus on the local business or to grow and to compete with other power giants on an even larger marketplace - Europe.

The emerging European power market has raised many questions:

- Has the customer really benefited from open markets?
- Is there a need for new production and how will it be financed?
- Are high prices on the Nordic Market here to stay?

As a leading player, Vattenfall presents viewpoints and conclusions in its Electricity Market Report 2003. The report contains both descriptions and market analysis of Vattenfall's core markets (the Nordic countries, Germany and Poland) and serves as a reference for many issues around the electricity market (e.g. nuclear phase-out, emission trading, regulatory questions).

It is our pleasure to invite you to the official presentation of the report during a press conference with Vattenfall's CEO **Lars G Josefsson** and Senior Executive Vice President **Dr. Klaus Rauscher**. Previous to the press conference there will be an introductory media seminar with guest speaker **Hartvig Munthe-Kaas**, Senior Vice President of Nord Pool, as well as **Arne Mogren** and **Tadeusz Staszewski**, both from Vattenfall.

You are welcome to register for either of the two sessions or for both. Conference language will be English only; press releases, however, will be available on site in English, Swedish, German, Polish, and Finish.

For further information please contact:

Martin May, Head of Group Media Relations, phone: +46 (0) 8 739 52 70.

Presentation of Vattenfall's  
Electricity Market Report 2003 at  
Hotel Rival, Mariatorget 3, Stockholm  
October 20, 2003

## Programme

### 1. Media Seminar

**Time: 9.00-11.30**

Nord Pool, the Nordic power exchange, and the Nordic Power Market

Guest presentation: **Hartvig Munthe-Kaas**, Senior Vice President, Nord Pool.

Liberalization of energy markets in Europe

**Arne Mogren**, Vice President Public Affairs, Vattenfall AB.

Poland - Emerging free electricity market on EU's threshold

**Tadeusz Staszewski**, Portfolio Manager, Vattenfall Poland Sp. zo.o.

### 2. Press Conference

**Time: 12.00**

Presentation of Vattenfall's Electricity Market Report 2003.

**Lars G Josefsson**, President and Chief Executive Officer, Vattenfall AB.

**Klaus Rauscher**, Senior Executive Vice President, Vattenfall AB, and  
Chairman of the Management Board of Vattenfall Europe AG, Germany.

## Reply form

- ☐ Yes, I would like to participate in the Introductory Seminar  
and the Press Conference.
- ☐ Yes, I would like to participate in the Introductory Seminar only.
- ☐ Yes, I would like to participate in the Press Conference only.

Name: \_\_\_\_\_

Media: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

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Please send your reply to:

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