

Press Release

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Telia launches new high-speed broadband - 8 and 10 Mbit/s

On November 26, 2003, Telia will launch new high-speed broadband services for customers. Approximately 30 percent of all Swedish households and businesses will be able to order one of the new services.

“Being able to offer different types of services and packages based on our customers’ requirements is extremely important to us. With the launch of these new services, we have broadband offerings meeting most needs. Today, we can already offer broadband service through the ordinary phone line to about 75 percent of the households and businesses in Sweden,” says Marie Ehrling, head of TeliaSonera Sweden.

One of the services are based on ADSL technology and offers speeds up to 8 Mbit/s. The service will be available in a number of major towns and cities in Sweden, as well as in locations where municipal authorities are investing in ADSL technology as part of the Swedish government’s broadband initiative. The other service, based on VDSL technology, operates at speeds up to 10 Mbit/s and will be offered to customers in Stockholm.

The pricing plan will be presented when Telia starts selling the services.

Customers can start to subscribe to the new services as of November 26. The services will be built out gradually. The services customers will have access to will depend on the distance to the nearest switching center. The closer a household or a business is to a switching center, the faster the broadband speed will be.

Before the launch of the new services, Telia has had three other services to households in its broadband portfolio – Telia Broadband 250 (speeds up to 0.25 Mbit/s), Telia Broadband 500 (up to 0.5 Mbit/s) and Telia Broadband 2000 (up to 2 Mbit/s). The Business Segment today offers broadband services with three different speeds: 0,5 Mbit/s, 1 Mbit/s and 2 Mbit/s.

All are based on well-proven ADSL technology. With ADSL, customers connect through an ordinary phone jack without blocking their normal phone line – they can call or answer their phone while being connected to the Internet.

For further information journalists can contact:

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