



+++Press Release+++

## StreamServe gets forms online with groundbreaking capability for latest enterprise business solution

- *Leading player in Enterprise Business Communication market completes document management cycle with easy-to-use, web-based electronic forms capability*

For simultaneous worldwide release

21 October 2003: Burlington, MA, United States

StreamServe® Inc, announced today the launch of StreamServe Interactive Forms. This solution is an electronic forms management system that enables organizations to convert printed forms into instantly recognizable electronic duplicates. These digital copies are provided via the Web, which cuts costs, reduces errors and improves processing speed.

This new addition to the StreamServe BCP offers organizations a complete online solution for both inbound and outbound document-based business communication in print and electronic formats. With StreamServe Interactive Forms, users can tackle operational inefficiencies and reduce costs by migrating traditional print forms onto electronic channels without additional user training.

*Dennis Ladd, CTO of StreamServe, explained: "One of the most intractable business communication challenges is the seemingly endless trail of paper forms that must be pushed around organizations to support key business processes. With StreamServe Interactive Forms, we've given our customers the opportunity to get their printed forms online via a completely robust and intelligent environment that eliminates re-keying of data and does not require specialist third party software."*

The productivity and efficiency benefits of this new solution are available to organizations operating in all forms-intensive sectors. These include government and public sector bodies as well as financial services, telecommunications and utility companies.

The solution reduces the costs and risks of displaying and presenting electronic copies of paper forms within a standard Web browser. It enables users to work with data entry screens that appear as intuitive and easy-to-use forms. Unlike traditional printed forms, some data elements can also be completed automatically without human intervention, which increases security, speeds up validation and helps to minimize errors.

The benefits include the simplification of business processes and administration and a more intelligent approach to forms management – ensuring that they are also validated according to business logic and back-end applications. The solution does not require additional client

software, such as plug-ins, applets or ActiveX controls. It can also link seamlessly with an existing IT environment and does not require specific application integration.

When combined with its pioneering business communication solution, StreamServe BCP, StreamServe Interactive Forms delivers all the elements of a complete inbound and outbound solution that increases document input productivity and reduces processing costs.

#### **About StreamServe**

StreamServe Inc. is a leader and innovator in the fast-growing Enterprise Business Communication (EBC) market, with over 4,000 customers worldwide. We are the only organization to provide an independent platform for the two-way exchange of critical business information in any channel or format. Our pioneering approach enables companies to reduce the cost of communicating with their customers, suppliers and employees. It also increases the ROI from enterprise business applications and makes all of their printed and electronic output more personalized and customer-focused.

StreamServe was founded in Sweden in 1995. Today, our solution is distributed and supported in 130 countries. StreamServe alliances include major application vendors, systems integrators and e-business providers such as IBM, SAP and Oracle. StreamServe and Business Communication Platform are trademarks of StreamServe Inc.

For further information, please contact:

Ulrica Ilander, Marketing Manager, StreamServe Nordic Operations  
+46 8 686 85 52, +46 70 686 85 52  
[ulrica.ilander@streamserve.com](mailto:ulrica.ilander@streamserve.com)