



## **Press Release**

New York and Stockholm, 28 October 2003

## **NeoNet Selects Radianz for Expanded Connectivity to Clients** Worldwide

NeoNet, an international agency brokerage providing efficient electronic equity execution services for institutional investors, and Radianz today announced that they have signed a connectivity contract.

NeoNet offers equity execution services on the New York Stock Exchange, NASDAQ and AMEX, and on the London, Frankfurt, Paris, Amsterdam, Brussels, Milan, Stockholm, Helsinki, Copenhagen, and Oslo stock exchanges. Under the contract, NeoNet will use Radianz's market infrastructure, a global financial extranet called RadianzNet, for Financial Information eXchange (FIX)-enabled networking that will empower clients in the United States and Europe to use its services.

"Using RadianzNet will enable us to efficiently expand our client connectivity alternatives since we will be able to leverage Radianz's existing connectivity to thousands of financial institutions, including those we want to add as customers," said Pia Hofstedt, CIO of NeoNet.

The addition of NeoNet to Radianz's customer base also gives the nearly 10,000 financial sites worldwide that are connected to RadianzNet the ability to execute on the exchanges offered through NeoNet.

"Radianz and NeoNet are bringing two powerful technology standards together for the benefit of their clients in the equity markets - namely IP and FIX. Private IP networks like the one offered by Radianz are increasingly becoming a popular alternative to the Internet, as they not only create an instant community of interest, but also resolve issues around quality of service, security and tracking. In addition, FIX is rapidly becoming the de facto data exchange standard for the equity order flow from pre-trade to pre-settlement, allowing for greater efficiencies through automation," said Michael Haney, senior analyst with Boston-based research and advisory firm Celent.

## **About Radianz**

Radianz (www.radianz.com) is an independent company with the world's largest Internet Protocol (IP)based network for the global financial services industry. The company uses its network, a global financial extranet called RadianzNet, to provide superior IP connectivity and services designed to meet the demands of professionals in the finance community. Radianz was established by Reuters (RTR.L) and Equant (NYSE: ENT) (Euronext Paris: EQU) in June 2000.

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Since inception in 1996 NeoNet has focused on efficient and neutral agency brokerage. NeoNet provides the institutional investor industry with execution services offering a single point of access to leading equity marketplaces worldwide. Clients can execute orders using electronic direct market access or through NeoNet's international trading desk. NeoNet has offices in New York, London, Frankfurt and Stockholm, is listed on the Stockholm Stock Exchange (ticker NEO), and has clients in 14 countries globally.