



# Press Release

## Crest National Invests in Digital Vision's latest High Definition Image Processing System

**Los Angeles, November 21, 2003** - Digital Vision proudly announces the sale of a High Definition AGR4 Grain and Noise Reducer and a High Definition ASC3 Dirt & Scratch Concealer to Crest National in Hollywood.

"Our mission is to provide our clients with the highest quality products and for that reason we decided to invest in the latest High Definition Image Processing products from Digital Vision", says John Walker, Executive Vice President at Crest National.

Thorbjörn Gustafsson, Managing Director of Digital Vision (US), explains, "Although Crest National has been a customer of ours for a number of years this is their first purchase of High Definition equipment from us. We are very pleased that they have chosen Digital Vision to support their High Definition needs as well."

The AGR4 is Digital Vision's fourth generation real time film grain and electronic noise reducer. AGR4 is designed for film or videotape restoration and MPEG pre-processing. The AGR4's advanced motion processing and newly developed adaptive 3-D filters including an Edge Preserving Spatial Filter, allow facilities to produce even cleaner and sharper pictures from film and video originated material than ever before.

ASC3 is Digital Vision's third generation Advanced Scratch & Dirt Concealer aimed primarily for image enhancement and restoration applications. With pioneering algorithms and new filter technology, the ASC3 offers a break-through in real-time dirt removal providing a cleaner image once only available through non-real-time applications. The ASC3 comes with several new tools, some previously only available in software, which will help enhance even the most unworkable material.

*Crest National is one of the world's leading independent media facilities with over forty years experience providing motion picture film, video, audio, language and DVD/CD/Super Audio CD services to major film studios, record labels, software companies and industrial clients the world over. The company has a well-earned reputation for developing new technologies including many industry "firsts" combined with an unwavering commitment to the industry's highest standard of quality and service. More information is available at: [www.crestnational.com](http://www.crestnational.com).*

Digital Vision's business concept is to offer state-of-the-art technology and products to clients in film/video, multimedia and the distribution of digital television within two business areas:

- Media Mastering, e.g. the digital mastering of feature films, TV-shows and commercials and the adaptation of these to DVD
- Media Networking, the adaptation of images and sound to digital transmission networks

Digital Vision was founded in 1988 and today the company is comprised of the Swedish parent company and a sales company in the U.S. The company is dedicated to the development and the sales and support of systems. Digital Vision is listed on the Stockholm stock exchange.

For more information, please contact:

Per-Olov Essehorn, Digital Vision AB (publ), Phone: +46 8 546 182 00, Fax: +46 8 546 182 09  
E-mail: [per-olov.essehorn@digitalvision.se](mailto:per-olov.essehorn@digitalvision.se), Web site: [www.digitalvision.se](http://www.digitalvision.se)