

## Press Release

Stockholm, December 5, 2003

### Framfab starts pilot project with mobile operator 3 and the Stockholm Real Estate, Streets and Traffic Administration (GFK)

**Framfab's role is to design a user-friendly and flexible interface to mobile operator 3's new PDA phone. The interface will be used in the 3G MobilFLYTT test prototype for towing vehicles.**

*Ingrid Höög, regional manager of Framfab Stockholm, says, "Flexible solutions and customized interfaces provide our clients with an effective means for taking full advantage of their IT expenditures."*

In close cooperation with the GFK's outdoor staff, Framfab previously carried out a pilot study concerning mobile support for towing vehicles.

*In the words of Mikael Forkner, head of the GFK's parking division, "Because Framfab's application is perfectly suited to our staff's daily activities, we will be able to streamline administration and data retrieval on the spot."*

The 3G MobilFLYTT pilot project began in early October. The GFK staff is testing the prototype over the next few weeks.

*Chris Bannister, CEO of mobile operator 3 in Scandinavia, says, "Our new mobile phones furnish the GFK with a handheld computer, GPS receiver and camera all in one. The 3G network permits rapid and reliable data transmission between mobile phones and corporate computers. More and more companies are looking for customized mobile solutions that can support and streamline their business processes."*

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#### About Framfab:

Framfab is a leading European specialist in digital media solutions and communication based on Internet technology. Most of Framfab's customers are large international companies, including 3M, AXA, Carlsberg Breweries, the Coca-Cola Company, Danske Bank, Ericsson, Hydro Texaco, IKEA, Kellogg's, NEC Packard-Bell, Nike, Nobel Biocare, Observer, Philips, Postbank, SAAB, Vodafone, Volvo Car Corporation, Volvo Group and UBS. Framfab operates in Denmark, Germany, the Netherlands, Sweden, Switzerland, and the UK. The company is quoted on the O list of the Stockholm Stock Exchange (ticker symbol FRAM). For more information, please visit [www.framfab.com](http://www.framfab.com).

#### About 3:

3 is the first operator in Scandinavia to commence offering mobile video communication. In Scandinavia, 3 is a joint venture between Hutchison Whampoa (60%) and Investor AB (40%). The two companies have major international networks and world-leading industrial and technological experience. Via Hutchison Whampoa, 3 leads the world in mobile video communication, with 3G licenses in Australia, Austria, Denmark, Hong Kong, Ireland, Israel, Italy, Norway, Sweden and the UK. Swedish home page: [www.tre.se](http://www.tre.se).

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