



Press Release

Terraplay and Synergenix win Ericsson Mobile Applications Award as the best mobile game application with "Rally Pro Contest"

Stockholm December 8, 2003.

The mobile multiplayer game, "Rally Pro Contest", was selected as the best mobile gaming application at the 3rd Ericsson Mobile Applications Award in Zurich. The game was awarded from a total of 275 entries by a jury represented by market leading practitioners.

The game is developed by Synergenix using its mophun 3D engine and Terraplay Systems' network technology for real-time multiplayer functionality.

"It is another great recognition for our technology and efforts. Being one of the finalists in such a competition is great but winning it is just fantastic" said Martin Forsling CEO at Synergenix Interactive AB.

Rally PRO Contest is the most realistic rally game for mobile devices on the market. The championship mode allows four players to race on twelve detailed tracks in four different environments head-to-head, in real-time over GPRS. It is now commercially available on a variety of handsets world-wide. Launches are now underway with operators in five European and Asia Pacific countries. The game can be viewed at:

www.terraplay.com/tp_Prorally.htm

"Over the last year downloadable mobile games have spurred a pick-up of new mobile services and have proven to be an important revenue generator for operators. We're happy to see that Terraplay is pushing the envelope by introducing true real-time multiplayer gaming and thus leveraging the mobility and community aspects of mobile phones" said Rolf Weiss, Vice President Communications for Ericsson in Germany, Austria and Switzerland.

"This is a perfect example of an excellent game using the Terraplay network solution. Multiplayer games like this open up major new revenue streams for any mobile game service provider and developer. Our technology is unique, draws on our fixed line gaming pedigree and is in the market right now. The mobile market has moved on from mere high-score upload, turn-based games and ghosting only. Consumers want mobile real-time now and they are getting it. Following the successful launch of the multiplayer racing game genre, first person shooter games for 3G are now in production" said Jeremy Lewis CEO of Terraplay Systems AB.

Mophun 3D is a fast gaming system for mobile phones, pushing mobile games to new levels, enabling true multi-player gaming mobile networks and true 3D gaming features.

Mophun is a premium gaming system available on Sony Ericsson T226, T230, T300, T310, T610, Z600, P800, P900, N-Gage, Nokia 7650, 3650, Motorola A920, and a whole range of Symbian based phones, Smartphones and Pocket PC handsets.

About Terraplay Systems AB

Terraplay Systems develops carrier grade on-line network technology. The Terraplay solution enables network operators and publishers to provide gaming services in fixed or mobile environments to a large number of users. For application- and game developers, Terraplay currently provides tools for Windows and PlayStation®2, and for all download enabled mobile devices, including mophun™, J2ME, Pocket PC, SmartPhone and Symbian OS. Terraplay have the most comprehensive catalogue with mobile multiplayer games on the market.

More information can be found at www.terraplay.com.

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The Mophun technology

Mophun consists of a gaming engine and gaming software that is tailored to run on constrained memory units and with small displays. The mophun gaming platform runs on extremely limited hardware resources with minimum requirements of an 8-bit processor running on 12 MHz. Competing game technologies usually require 32-bit processors and 25 to 50 MHz. Because of the limited hardware resource requirements mophun games can run on today's existing 2G-phones. For the new 2.5- and 3G phones this results in decreased manufacturing costs and a far better gaming experience. Offering true binary portability of games over all devices supporting mophun, it has quickly become popular among both professional game developers and mobile network operators. The simple, yet very strong DRM solution effectively prevents piracy and assures all involved parties receive their correct revenue share. The price for downloaded games is between three and five US dollars each. The game can be downloaded via WAP directly to the phone or to a computer and then transferred to the phone via infrared (IR) or cable. Synergenix has also created a developer community around the Mophun gaming concept, including discussion forums and a virtual marketplace for games.

mophun™ is a trademark owned by Synergenix Interactive AB. www.mophun.com

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