

Cholesterol-reducing ingredient Diminicol® to receive EU novel food authorisation

The marketing of Diminicol® will be allowed in all EU countries

The Finnish company Teriaka Ltd has received a favourable statement from the Standing Committee (on food chain and animal health) of the EU on 12 December 2003. It means that EU Commission will make a decision permitting the marketing of Diminicol® in all member countries. Diminicol® can be used in yoghurts, yellow fat spreads, soft cheese and milk-based fruit drinks.

It has been clinically proven that Diminicol® significantly reduces cholesterol. This natural food ingredient contains plant sterols in a unique microcrystalline structure, making Diminicol® highly effective in lowering cholesterol.

Patented in many countries

Diminicol® has been patented both in the USA and in many other markets. It is marketed primarily to international food and beverage companies, which want to position themselves on the market for functional foods.

In winter 2003 Diminicol® received GRAS status from the Food and Drug Administration (FDA) of the United States. The FDA has also granted the right to use sterol heart health claim when marketing Diminicol.

Teriaka focuses on health effects

Teriaka Ltd, a member of the Paulig Group, develops and markets health-promoting ingredients and methods. Its research focuses on safe and scientifically tested products. Commercial negotiations are ongoing globally with interested parties.

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